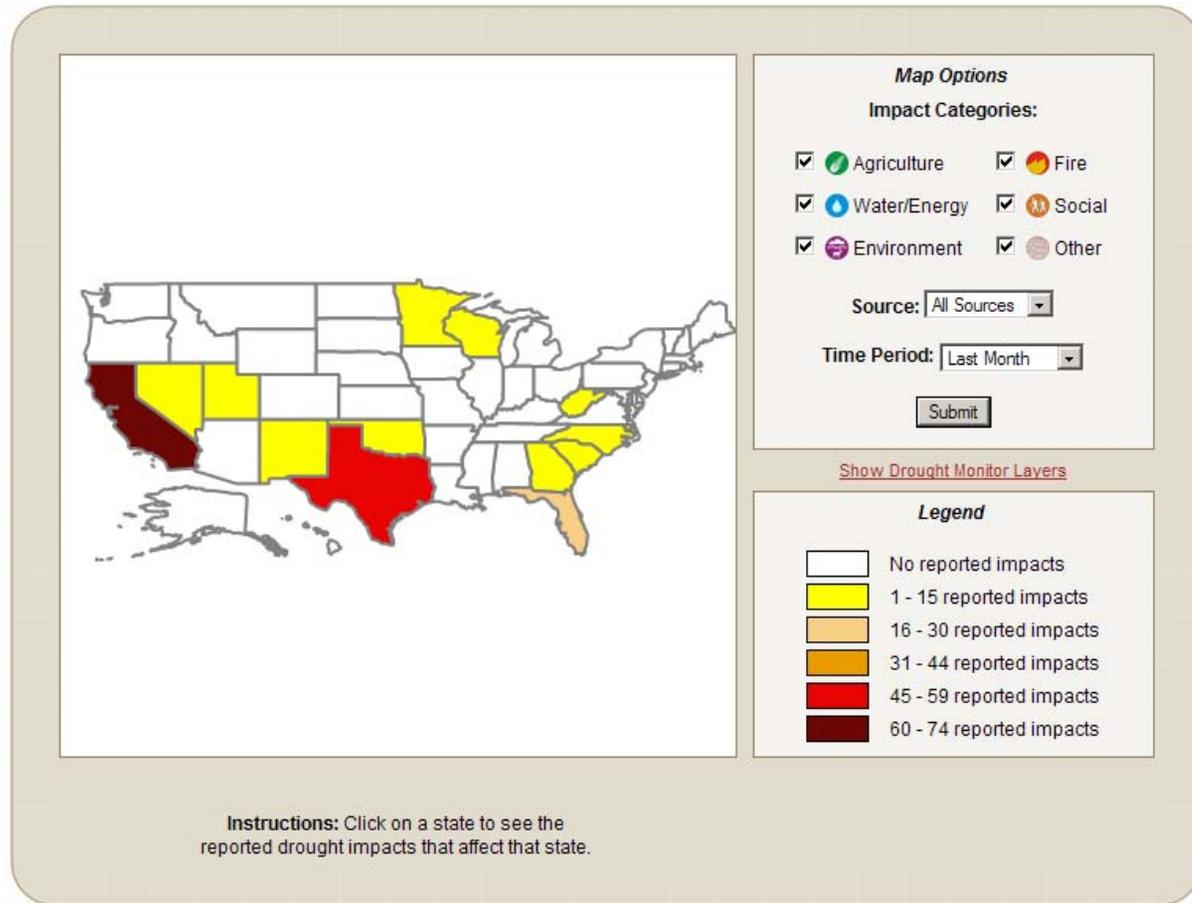


# The Drought Impact Reporter

<http://droughtreporter.unl.edu>



# Why Track Drought Impacts?

- Physical drought differs from impacts
- No single method exists for quantifying drought losses
- Inform decision making
- Drought early warning
  - Keep people engaged in communication
  - Inform planning activities
  - Reduce long-term vulnerability

# Drought Impact Reporter (DIR)

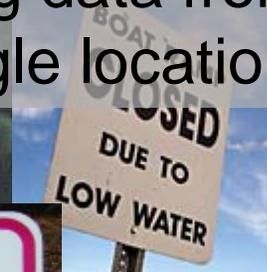
- Searchable online database of drought impacts and reports in the U.S.
  - Started in 2005, upgraded database in 2008
  - Over 12,000 impacts
- Tracks information spatially and temporally
- Combines data from multiple sources
  - Media, public, government documents, CoCoRaHS, AZ Drought Watch, etc.



Qualitative, narrative summaries collected for any sector affected by drought.

Impact types differ by location, which is why locally generated data is critical.

Purpose: Coordinate information by linking data from different sources in a single location



# Who Uses This Information?

- Drought Monitor
  - Early indicator of drought conditions??
  - “Ground truth” scientific indices
- Government
  - Congressional staffers
  - State and local planning
  - NOAA (NWS, NCDC, NIDIS)
- Public
  - A voice in the policy process
- Decision makers / resource managers
- Media