



MEMORANDUM

Date: September 15, 2015

To: All Pima County Employees

From: C.H. Huckelberry
County Administrator

Re: **Employees Combined Appeal Program**

Poverty in our community touches all of us.

For the estimated one in four Tucsonans with incomes below the federal poverty level, a lack of resources traps them in crisis and prevents them from pursuing a better future. Even worse, one in three children in Tucson lives in poverty.

When the County launched an initiative to end poverty in Pima County earlier this year, we called on every segment of the community to participate. Now, I am asking for your support through your participation in the annual Employees Combined Appeal Program (ECAP) that begins Thursday, September 24, 2015.

This year, the County has established the Ending Poverty Now Fund. One hundred percent of your donation to this fund will be used to support the County's local partner organizations that work to increase self-sufficiency for hardworking individuals and families throughout southern Arizona. Funding will be used to provide affordable housing, emergency food assistance, health and medical services and workforce development skills to break the cycle of poverty in our community.

Further, your donation to the Ending Poverty Now Fund is eligible for the Arizona tax credit to a Qualifying Charitable Organization. This means your donation can result in a tax credit on your Arizona tax return that may reduce your personal Arizona income tax liability by up to \$400 on a married taxpayer return and \$200 for an individual filing as a single taxpayer. You will receive a letter from United Way certifying that your contribution is eligible for the tax credit when you donate to the Ending Poverty Now Fund.

Through ECAP, County employees can work with the County and United Way of Tucson and Southern Arizona to break the cycle of poverty.

Thank you for your support of this very important initiative in our community.