**Film Tucson**

**DIRECT SPEND**
- Feature Film: $8M
- TV Series: $8.7M
- Episodic: $11.6M
- Commercial: $9.6M
- Music Video: $1.1M
- Documentary: $272K
- Print: $3.4M
- Other: $1.2M

**CATEGORY / TOTAL**

<table>
<thead>
<tr>
<th>Feature Film [17]</th>
<th>Bisbee '17 [Indie - NY]</th>
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</thead>
<tbody>
<tr>
<td>Documentary</td>
<td>Curtinfall [Netflix/Magic Hour Films - Denmark]</td>
</tr>
<tr>
<td>Music Video</td>
<td>Legend at Five Mile Cave [INSP Films - NC]</td>
</tr>
<tr>
<td>Music Video</td>
<td>The Bellmen [Park Avenue Creative - CA]</td>
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</tbody>
</table>

**TV SERIES [6]**
- Run Coyote Run - Season 2 [Televisa/Fox - Mexico]
- Slobby's World [Televisa/Fox - Mexico]
- Border Life [MTV - NY]

**EPISODIC [97]**
- American Idol [Fox TV]
- Diners, Drive-Ins, and Dives [Food Network]
- Ride with Norman Reedus [AMC]
- Man vs. Food [Travel Channel]

**COMMERCIAL [57]**
- Red Bull [Luma Pictures - CA]
- Nissan [Mind Over Eye Productions - CA]

**MUSIC VIDEO [8]**
- Maren Morris [Taillight TV - TN]

**DOCUMENTARY [5]**
- The Light Gallery [Fischio Films - NY]

**PRINT [40]**
- Lexus [MS Creative - NY]
- Garmin [N2 Photo Services - CA]
- West Elm [West Elm Productions - NY]
- Macy’s [Shake Productions - CA]

**OTHER [49]**
- Cactus Boy [Chris Brake Productions - UK]

**GRAND TOTAL:** $44M

**TOTAL LEADS: 640**
**TOTAL DEFINITES: 279**