

**Pima County Small Business Commission
County Administration Building
130 W. Congress, 1st Floor
Thursday, April 21, 2011
3:00 P.M.**

Members Present

Tom Ward
Ken Goodman
Lyra Done
Joy Soler
Jerry Long
Edie Lake
Patricia Brown
John Peters
Lea Marquez-Peterson
Dabney Philabaum

Others Present

Tom Moulton
Marion Hook

Members Absent

Pat Taviss

Call to Order- The meeting was called to order by Chairman Ward at 3:00 pm.

Pledge of Allegiance- Chairman Ward led the Pledge of Allegiance.

Video Presentation- A video from a Channel 13 newscast of Gasoline Alley in Green Valley, Edie Lake and her husband were the recipients of the Small Business Award for 2011. Also an article was passed out from the Green Valley News about the award.

Introductions-Commission introductions were made. Marion Hook represented the COT SBC.

Approval of Minutes- Minutes from March 17th meeting were approved, unanimously.

Chairman's Report

MTCVB Audit Committee- Marshall Murdaugh was chosen as the consultant for the Audit Committee and has met with various groups during his audit, one of the groups was the SBC, Chairman Ward, Ken Goodman and Lea Marquez-Peterson met with Mr. Murdaugh. There will be a MTCVB stakeholder survey that will be done by an independent party.

Development Services Fees- the BOS unanimously approved the new reduced fees for Development Services. Favorable comments were made by Supervisor Elias re: the SBC involvement.

Library Board- HB 2338 was addressed. The memorandum sent to Senator Antenori was passed out.

Member Terms/Reappointments- Four of the Commissioners terms have expired this month. Chairman Ward and Edie Lake have been re-appointed, Commissioners, Done and Goodman also will be reappointed.

Commissioner Taviss Resignation- due to her work schedule, Commissioner Taviss will be resigning. Chairman Ward will be contacting Supervisor Bronson for a replacement. Ms. Taviss will be greatly missed.

Director's Report

MTCVB Performance Audit Committee- Mr. Murdaugh has been here for nine days meeting with various groups throughout Pima County.

Mr. Murdaugh met with the Tucson Chamber of Commerce, the CVB, City of Tucson, and various other tourism groups. The City of Tucson's audit is more administrative as opposed to the performance audit by Pima County. Marion Hook attended the meeting of the City Council, of the 27 speakers 5 were vendors for the CVB. Representatives from various hotels also spoke.

The Audit Committee will receive Mr. Murdough's initial draft report around mid- May for review. Future meetings will be scheduled with County Administrator Huckelberry, the Board of Supervisors and the CVB. This CVB is being compared to national CVB's for industry standards and best practices. The report will be made public when it is sent to the Board of Supervisors.

Film Incentive Bill- The film incentive bill was assigned to the Ways and Means Committee where it died without consideration. CVB pledged that the bill will be sent to all Arizona legislators next year.

Chamber Alliance Public Forum- the Public Forum which was tentatively scheduled for May 12, has been postponed. The purpose of the Forum would be to discuss the activities of the Chambers and the Small Business Commission. A meeting with the eight (8) Chamber presidents and the SBC was suggested instead of a formal Public Forum.

It was decided to have a meeting with SACCA and the SBC. Commissioner Marquez-Peterson will e-mail the SACCA members to give them date and time: June 22nd, 11:30- 1:30 at the Main Library, 4th Floor Conference Room. Lunch will be served. Agenda will be developed at the May 19th SBC meeting.

2012 Small Business of the Year- Since Pat Taviss will no longer be on the Commission, a new Chair will be needed. Edie Lake volunteered to be the Chair for the up coming year. Later in the year the Chairman will send a letter to the individual Chambers providing more data on the award process.

City of Tucson SBC- Marion Hook reported on the City SBC. There did not have a meeting this month since they are still having a quorum issue.

Commissioners Reports-

Ken Goodman-JTED-The JTED program has been cut severely by the legislature. Freshmen will no longer be able to participate in the program. Commissioner Goodman would like to see if there is anything the SBC can do. It was suggested to contact potential employers of the JTED students, Jim Click, Raytheon, Intuit, etc to see if they have any suggestions.

Call to the Public- No response

Meeting adjourned at 5:00 PM