

**Pima County Small Business Commission  
County Administration Building  
130 W. Congress, 1<sup>st</sup> Floor  
Thursday, October 20, 2011  
3:00 P.M.**

**Members Present**

Tom Ward  
Lea Marquez-Peterson  
Ken Goodman  
Lyra Done  
Dabney Philabaum  
John Peters  
Patricia Brown  
Joy Soler  
Jerry Long  
Edie Lake  
John Peck

**Others Present**

Tom Moulton

**Call to Order-** The meeting was called to order by Chairman Ward at 3:00 pm.

**Pledge of Allegiance-** Chairman Ward led the Pledge of Allegiance.

**Approvals of Minutes-** The minutes from the September 15, meeting were approved, unanimously.

***Chairman's Report***

- **Public Hearing-**The Chairman commended the Commissioners that attended the public hearing on September 21. The Commission received 3 letters of support from the A&E community. A letter was also received from RS Engineering after the Public Hearing. Chairman Ward will respond to his letter. (letters encl.)

Commissioner Goodman stated he was very disappointed at the County Procurement Staff. There was not one County staff person in attendance at the Hearing. After eight months of work by both the Committee and the Commission it was very disappointing not to see anyone there.

- **The Adaptive Reuse Ordinance-** the Ordinance was passed by the BOS. The Commission endorsed the Ordinance and was given mention by Supervisor Day.
- **Revolving Loan Fund-** was discussed. An Ad Hoc Committee has been appointed. Chairman Ward will continue to Chair the Committee and would like two more members from the Commission. Chairman Ward recommended Commissioner Long and he accepted. Chairman also recommended Commissioner Lake, since she has been through all the steps of obtaining a loan for her business. Commissioner Lake accepted.
- **Committee for Legislative Education-** Commissioner Goodman has selected Commissioners Marquez-Peterson and Done to the Committee. This will be an ongoing Committee to follow the Title 34 Legislation change and other projects, such as JTED going to the Legislature. .
- **MTCVB Stakeholders Survey-** the Stakeholders Performance Survey is now on the Pima County Website. Both the Report and the Survey are available. The MTCVB Audit Committee has been asked by the BOS to continue for another year and monitor the

MTCVB performance. The Internet survey received a 12% response, which is a very high response. (copy encl.)

**MTCVB Audit Committee** – Mr. Moulton spoke about the work being done by the Audit Committee. Mr. Moulton is the liaison between Pima County and the Committee. County Administrator C.H Huckelberry asked for an action plan incorporating the 24 recommendations resulting from the Audit. The Committee is now the Advocacy Committee. It will be working together with the CVB to implement the recommendations.

Commissioner Marquez-Peterson has been selected to be on the Committee to choose a new Executive for the CVB. The CVB is attempting to hire a new Executive by January 2012. There will be six representatives from various entities, Pima County, City of Tucson, CVB, and Chambers of Commerce.

**Green Valley/Sahuarita Film**-The Green Valley/Sahuarita Chamber will be filming a segment for the Terry Bradshaw program "*Today in America*" that will air on national television. There will be several 5 minute sections adding up to half an hour. The Green Valley/Sahuarita Chamber came to Supervisor Ray Carroll for financial help. Since the film promotes the Pima-Air and Space Museum, Canoa Ranch and several other local attractions as well as Green Valley, Pima County will own the film in the end.

**Proposed CRSPS Legislation**- the CRSPS committee met to finalize wording for the Public Hearing. There were two changes made to the Legislation, 1.) Professional Services.. included were land service and environmental firms, they are accepted professionally as procurement service firms. 2.) The Legislation was narrowed down to Counties not just the State. Since there are only 15 counties in the state it was thought best to include counties rather than municipalities.

Commissioner Goodman motioned that the new verbiage as well as the Act amending Title 34 be approved. Motion seconded by Chairman Ward and passed.

The Commission will submit the Final Draft to the Board of Supervisors for approval and will proceed to the Legislature. Chairman Ward would like to see all the Commissioners at the November 8<sup>th</sup> BOS meeting, as a show of force backing up the Legislation Proposal.

**JTED Report**- Commissioner Goodman reported that Santa Rita High School just opened a new JTED Center Building that has a new meeting hall/restaurant/media center. The student will be doing the catering for the meetings held at the facility. It has a media center with a studio, and a computer lab.

**Ajo, Arizona**-, Commissioner Peck the representative from Ajo spoke to the Commission and asked that the Revolving Loan Fund Committee please include the rural areas when considering the Revolving Loan Fund. He also stated there are a lot of infrastructural changes going on in Ajo. There is a new Border Patrol substation coming to the area, creating a possible 500 new jobs in Ajo.

**Call to the Public**- No one spoke

**Meeting adjourned at 5:00 PM.**