

**Pima County Small Business Commission**  
**County Administration Building**  
**130 W. Congress, 1<sup>st</sup> Floor**  
**Thursday, September 19<sup>th</sup>, 2013**  
**3:00 P.M.**

**Members Present**

Ken Goodman  
Tom Ward  
Lyra Done  
Gabrielle David  
Jerry Long  
Shelby Hawkins  
Edie Lake  
Joy Soler  
Pat Brown

**Others Present**

Graeme Hughes  
Aurora Hernandez  
Marion Hook  
Hank Atha

**Members Absent**

Mark Finchem  
Dabney Philabaum

**Call to Order-** The meeting was called to order by Chairman Goodman at 3:00 pm.

**Pledge of Allegiance-** Chairman Goodman led the Pledge of Allegiance.

**Approvals of Minutes-** The minutes from the July 18<sup>th</sup>, 2013 meeting were approved, unanimously.

**Graeme Hughes-Director of Convention Sales-Visit Tucson Presentation-**Graeme Hughes from Visit Tucson gave a presentation on Sports Sales in Pima County. Tucson Sports is a division of Visit Tucson and works with City of Tucson, as well as Marana, Oro Valley, Sahuarita, Pasqua Yaqui, and Tohono O'Odham Indian tribes to market sports in Pima County.

Tucson Sports works with amateur sports teams to encourage them to bring their sporting events to Pima County. Baseball, soccer, tennis, aquatics; the 2014 and 2016 Olympic synchronized-swimming championships will be held here at the Oro Valley Aquatic Center. Tucson Sports works closely with hotels, restaurants and car rental companies to offer incentive and discount packages for sports teams planning on coming to Tucson. They not only contract with hotels and car rentals, but with barricade companies, portable toilet companies, and medical service companies to name just a few.

In FY- 2013 they had a total of 28 separate competitions, with 39,348 visitors, 28,116 rooms booked with a grand total of 26.5 million dollars brought into Pima County.

**Chairman's Report- JTED-** Chairman Goodman reported on JTED. JTED is now in the process of implementing a new program for physical therapists. Dennis Driscoll a local physical therapist; who owns Tucson Physical Therapy will be helping to design the program. Mr. Driscoll will be assisting in creating the curriculum with other physical therapy professionals. With more "baby boomers" coming of age this will be a very necessary program.

Every year as the State Legislature convenes; Chairman Goodman would like to have the Commissioners come up with some issues needing help from the SBC. JTED will still need the help of the SBC this year, but Chairman Goodman would like to see more issues brought up to the Legislators.

**Vice Chairman Report -Pima Prosperity Fund-** Vice Chairman Ward spoke about the Pima Prosperity Fund. The Resolution has been forwarded to the Board of Supervisors with the hope of approval. Chairman Goodman will be giving the presentation to the BOS. There will be follow up discussion at the next meeting in October.

**Mexico and Small Business-**Vice Chairman Ward met with Felipe Garcia, Executive Vice President of Visit Tucson. Mr. Garcia will be working with Vice Chairman Ward to connect with the small business commission equivalent in Mexico. Mr. Atha suggested contact with the

Sahuarita Chamber to meet with their new economic development person. Chairman Goodman will be attempting to get Lea Marquez-Peterson, Chairwoman of the Tucson Hispanic Chamber of Commerce and past president of the SBC to come and speak to the Commission.

**COT Small Business Commission Report-Marion Hook-** the City of Tucson has put 5 million dollars to Alliance Bank for small business loans. One of the grants will be very similar to HUD loans. Loans will be used for expansion, equipment, building and other small business needs.

City Ombudsman has moved from the Mayors' office to the City Manager's to keep it from becoming a political entity. Andy Squires will be heading the program at the City of Tucson.

**Other Commissioners Reports** –Commissioner Long congratulated Marion Hook who received the Retailer of the Year Award, given by the Minority Small Business Alliance at a presentation banquet at the Savoy Opera House for both her businesses. Congratulations to Ms. Hook.

**Future Agenda items-**

- Pima County Sheriff's Department relationship with small businesses
- Rural and unincorporated areas-possible meeting at unincorporated town-tbd
- Job order contracts-JOCS
- Plummer Street Road Repairs at Tucson International Airport
- Lea Marquez Peterson-President-Tucson Hispanic Chamber of Commerce

**Call to the Public- No response.**

**Meeting adjourned at 5:00 P.M.**