

Pima County Small Business Commission
County Administration Building
130 W. Congress, 1st Floor
Thursday, January 16, 2014
3:00 P.M.

Members Present

Tom Ward
Ken Goodman
Lyra Done
Patricia Brown
Shelby Hawkins
Mark Finchem
Edie Lake

Others Present

Patrick Cavanaugh
Aurora Hernandez
Marion Hook

Members Absent

Joy Soler
Jerry Long
Gabrielle David

Call to Order- The meeting was called to order by Chairman Goodman at 3:00 pm.

Pledge of Allegiance- Chairman Goodman led the Pledge of Allegiance.

Approvals of Minutes- The minutes from the November 21st, 2013 meeting were approved, unanimously.

2014 Election of Officers- Motion made by Commissioner Done, to elect Tom Ward as Chair and Edie Lake for Vice Chair as nominated at the November 21st meeting. Motion seconded by Commissioner Hawkins. Motion carried unanimously. Commissioner Ward elected Chair and Commissioner Lake elected Vice-Chair. Chairman Ward took over the meeting at this time.

Patrick Cavanaugh – Coordinators Report- Mr. Cavanaugh gave a report on the Economic Development Team; the team is still forming but they are holding regular meetings and working on economic development issues involving the County. Some of the projects they are working on are, the Mexico Initiative, I-11 corridor, as well as other issues.

Chairman's Report- Chairman Ward went over the list of Looking to the Future items. Chairman Ward gave an update on the Pima Prosperity Fund (PPF); one of the requirements was to create a non-profit corporation. The County attorneys cannot help with this; but Chairman Ward did find an attorney from Green Valley to assist with this who has done pro-bono work. Frank Raymond has helped other entities create 501-C corporations. Chairman Ward will be out trying to find funding for the PPF. The goal is to begin giving loans by the end of the second quarter.

SBC and Mexico- Chairman Ward is still working on the SBC and Mexico Forum, it looks like it will be moved to March 20, tentatively. This will give everyone an opportunity to get the word out to ensure there is a good crowd.

Outlying Pima County- After great success with Ajo, the SBC would like to pick another outlying community that could use help from the SBC. Suggestions were the Northern Pima County Chamber of Commerce in Catalina, Marana, or Oro Valley. Commissioner Done will informally speak to the Northern Pima County Chamber and report back at the February meeting.

Fifth Annual SBC Award- the fourth annual was the most successful award we have had. There were many more nominations this year as opposed to the previous years. Commissioner Goodman will check to see if the fourth annual awards have been finished and distributed.

Pima County Sports and Tourism Authority (PCSTA) - Chairman Ward would like to support the PCSTA this upcoming year as it's attempting to become a permanent taxing authority. This will be tabled for another meeting after Patrick Cavanaugh has an opportunity to do further research.

Other Projects- Pima County Sheriff's Department will continue to be a future project. Patrick Cavanaugh will try to get someone to come in with a presentation on Community Policing Efforts.

Vice Chairman Report – Vice-Chair Lake spoke about the Fifth Annual Small Business Award. Will we still have the money awards available? Patrick Cavanaugh will speak to Supervisor Bronson to see if the monies will still be available. The nomination form will be updated for 2014. Commissioner Long will be contacted to see if JTED will be making the Award this year again.

Fourth Avenue Street Fair- there seem to be some issues with the 4th Ave. Street Fair and the in-coming street car. This will be tabled for discussion at a later meeting.

Other Commissioner Reports- Commissioner Goodman made a suggestion to send a get well letter to Martin Willett; who has been involved in a serious bicycle accident. Mr. Willett was very instrumental in helping the SBC with the Local Preferences for the A&E policy changes, as well as the Pima Prosperity Fund. Motion was called by Commissioner Goodman and seconded by Commissioner Finchem. Motion carried unanimously, Chairman Ward will draft a letter.

JTED- -Commissioner Goodman reported on JTED. JTED is looking into forming a foundation. The main purpose of the foundation will be to raise the monies for the extra equipment needed by the students for their classes. Students would come in and request a grant to help pay for their supplies. Commissioner Goodman will give a follow up report at the next meeting.

City of Tucson-Commissioner Goodman would like to stay on as the Liaison for the City of Tucson Small Minority Women Owned Business Commission. It was discussed with Marion Hook who is now the Chairperson of the City Commission and it was approved.

Commissioner Finchem- Commissioner Finchem will be running for State Legislator in the next election. He is seeing some momentum in the American Lands Council Proposal, if this were to be passed 50% of the funds received would be dedicated to education and that may trickle down to JTED for their 9th grade funding.

He passed out a copy of his Resolution being passed around at the Legislature. He would like to have this proposed to the Board of Supervisors on behalf of the SBC.

Chairman Ward feels this is not an issue to take to the BOS. He does not believe this Resolution would be passed since Pima County gets a lot of monies from the Federal Government. He thinks this should go to the Legislature first, and passed before the BOS would back this.

He has asked Commissioner Finchem to get a feel from the Legislature to see if there is an official Bill to support this. At that point the SBC will be able to back it. Also they will attempt to rewrite the Resolution to be beneficial to small business. This will be tabled for a future meeting.

Marion Hook- City of Tucson Small Business Commission- No report due to lack of quorum. The City is looking to fill vacancies.

Future Agenda items-

- Commissioner Goodman spoke to Lisa Lovallo from Cox Communications and she agreed to come speak to the SBC regarding Cox and small businesses. That will be a future agenda item. Mr. Cavanaugh will also be contacting the Sheriff's Department for a possible future presentation as well as the Regional Transportation Authority (RTA).
- Pima County Sheriff's Department relationship with small businesses
- Rural and unincorporated areas-possible meeting at unincorporated town-tdb
- Job order contracts-JOCS
- Plumer Street Road Repairs at Tucson International Airport
- Lea Marquez Peterson-President-Tucson Hispanic Chamber of Commerce

Call to the Public- No response.

Meeting adjourned at 5:00 P.M.