

**Pima County Small Business Commission  
County Administration Building  
130 W. Congress, 1<sup>st</sup> Floor  
Thursday February 19, 2015  
3:00 P.M.**

**Members Present**

Ken Goodman  
Lyra Done  
Gabrielle David (telephonically)  
Rhonda Pina  
Linda Morales  
Lucretia Free

**Others Present**

Aurora Hernandez  
Patrick Cavanaugh  
Samir Patel  
Jennifer Wong

**Members Absent**

Edie Lake  
Patricia Brown  
Jerry Long  
Joy Soler

**Call to Order**- The meeting was called to order by Chairwoman Done at 3:30 pm.

**Pledge of Allegiance**- Chairwoman Done led the Pledge of Allegiance.

**Introductions**- Introductions were made for the new Commissioners Linda Morales, District 1, from The Planning Center and Lucretia Free, District 4 from The Vail Voice.

**Approvals of Minutes**- The minutes from the January 19, 2015 meeting were approved, unanimously, with correction.

**GUEST SPEAKER**- Ellen Kirton, Program Director of the Small Business Development Center (SBDC) gave a presentation. SBDC is partially funded by the SBA and used to be funded by Micro Business Advancement Center (MAC) for a five year contract. Being the SBDC is not a legal entity and they are not allowed to enter into contract with anyone, so they need a host who is an entity. MAC will be hosted by the YWCA. At this time they are being hosted by Maricopa College, and several grants, but they are still looking for a host.

Ms. Kirton's program gives no cost one on one counseling to small business owners. The key for them is economic impact. In 2014 they have helped companies hire 250 more people. They have assisted companies grow 12 million dollars in the past year. 35 new companies have been started in the past year.

Success awards are given every year. This year the award was given to Green Toes, an eco-friendly spa. The spa was started and in the course of the last year they have doubled sales, the owner did not have any experience with finance, he had done marketing and construction. They are now expanding into a bigger building because they have run out of space. They assist businesses in obtaining funding, counseling and support.

They also have the Procurement Technical Assisting Center which assists companies in working with large government procurement departments, to get contracts etc. They recently had a Procurement Fair with the Veterans Administration.

(At this time Commissioner Goodman had to leave the meeting, he continued to participate via telephone to maintain the quorum.)

**Coordinators Report- Patrick Cavanaugh-**

Mr. Cavanaugh asked the Commissioners to review the County Administrator C.H Huckelberry Economic Development Plan and send comments to him; they will be discussed with the Commission at the next meeting.

**Chair's Report-** Chairwoman Done presented her Work Plan for 2015. There are short term and long term projects being discussed. At this time the 2015 Work Plan was discussed project by project. Commissioner Pina was tasked with making the changes to the Plan as they were discussed.

**SHORT TERM-**

- SBC/Mexico Forum to introduce retailers to doing business with Mexico shoppers
- Pima County Sheriff's Community Policing
- 4<sup>th</sup> Avenue Street Fair Assoc.
- Review new Pima County Economic Development Plan

**LONG TERM-**

- Resources for new businesses/Pima County One Stop
- Pima County Prosperity Fund/Access to Capital (PPF)
- SB 1450 HB 2591 Securities Registration
  - Exemption
  - Website operators (better known as crowd funding)
- Pima County sign code update

**ANNUAL-**

- Sixth Annual SBC Urban and Rural Awards
- Rural Community Outreach (location tbd)
- SBC Annual Report

(At this time Commissioner Goodman had to go into his next meeting, quorum lost, meeting ended)

**Future Agenda items-**

- TREO
- Pima County Sheriff's Department relationship with small businesses
- Fourth Avenue Merchants Association

**Call to the Public-** No response.

**Meeting adjourned at 4:30 P.M.**