Pima County Small Business Commission
Meeting

Thursday, August 16, 2018
3:00 P.M.

County Administration Building
130 W. Congress, 1st Floor
Tucson, Arizona

SUMMARY OF MEETING

Committee Members Present
Ken Goodman, Chairman
Lucretia Free
Lyra Done (via conference call)
Mark Miller
Marion Hook
Juan Padres
Michael Mallozzi

Committee Members Absent
Gabrielle David
Karen Schutte
Rhonda Pina
Kent Blumenthal

Staff that Addressed the Committee
Pima County:
Patrick Cavanaugh, Economic Development
Deseret Romero, Economic Development

Guest Speaker:
Michael Peel, Local First Arizona

MOTIONS

MOTION: Mark Miller moved, seconded by Mike Mallozzi to approve the DRAFT Small Business Commission portion of the 2019-2020 Pima County Economic Development Plan. Motion approved 6-0.

MEETING SUMMARY

1. Call to Order
The meeting began at 3:05 p.m.

2. Pledge of Allegiance
Commission led the Pledge of Allegiance.

3. Welcome and Introductions
Commission Coordinator and Economic Development Deputy Director, Patrick Cavanaugh introduced newly appointed Commissioner Michael Mallozzi. Commissioner Mallozzi was appointed by District 5 Supervisor Richard Elias.

Chairman Goodman initiated around the room introductions of Commission and attendees.

Mr. Cavanaugh also announced the resignation of Commissioner Marion Hook. The whole Commission congratulated and wished Commissioner Hook well on her new adventures.

4. Minutes (delayed)

Mr. Cavanaugh noted the meeting minutes delay to the Commission.

Chairman Goodman deferred the Chair’s report to the end of the meeting in order to hear the Mr. Peel’s presentation (Agenda Item #9).

9. Local First Arizona: Michael Peel, Southern Arizona Director

Mr. Michael Peel provided a PowerPoint presentation to the Commission on Local First Arizona. Below are a few bullet points from the presentation:

- 3000 businesses represented
- Purpose is to advocate for small local businesses
- Finding ways to motivate young people to stay in Arizona
- Smart Growth

The Commission and Mr. Peel discussed the following:

- What defines local businesses
- How to get small business to the next level
- Franchise Revenues (How much stays in Arizona?)
- Local First’s expansion in Tucson and the future vision
- Local Foods (Connecting businesses with events & getting their information out in the community.)
- Ten West event

5. Chair’s Report

Chairman Goodman and the Commission discussed inviting the Barbi Reuter from the Tucson Metro Chamber to come and speak with the Commission.

13. JTED Update

Chairman Goodman and the Commissioner discussed the importance of high school programs that teach trades and the demand for these types of jobs.
6. **Vice Chair’s Report**

Commissioner Miller discussed the local optimism growth for businesses.

7. **Coordinator’s Report**

Commission Coordinator Patrick Cavanaugh discussed the local economic growth.

- TI Announcement
- Mining Tech industry continuing to grow in Tucson area.
- Workforce Development (County working with Pima Community College)

8. **Discussion of Amazon Distribution Center Supply Chain and Small Business**

Commission discussed the following:

- No Amazon Response as of yet.
- Amazon to open next year.
- Incorporation of local products in Amazon warehouse.
- Branding of the local products as local (Pima County)
- Brewer Issues – who is actually local and who looks local

10. **Discussion: Commissioner Padres and Workforce Investment Board Liaison**

No update. Commissioner Padres had left the meeting.

11. **Community/Rural outreach: Mt. Lemmon (subcommittee)**

Mr. Cavanaugh reported that the Mt. Lemmon Subcommittee had received a briefing by Pima County Department of Transportation staff who are implementing the Mt. Lemmon Traffic and Circulation Study which is funded by a $50,000 Pima Association of Governments grant. The Committee will provide input to the County transportation planners with a priority given to parking capacity expansion. Mr. Cavanaugh stated the subcommittee members feel the transportation plan will be pivotal to developing other areas of business assistance to the Mt. Lemmon business community. Commissioner Free gave an update on the Mt. Lemmon business advocacy organization (MLBEA) that has recently formed with advice from the Commission.

12. **Arivaca**

Mr. Cavanaugh reported that the recent small business issues in Arivaca had been resolved. The business is now in compliance.

14. **Pima County Economic Development Plan: Small Business Section DRAFT**

Mr. Cavanaugh provided the Commissioners with a DRAFT of the Small Business Commission’s possible submission to the 2019-2020 Pima County Economic Development Plan. Commission comments to Mr. Cavanaugh include the following.
- Small Business Commission’s coordination with local economic development/business groups.
- Road and Infrastructure Concerns
- Tucson’s need to diversify our economy

**MOTION:** Mark Miller moved, seconded by Mike Mallozzi to approve the DRAFT Small Business Commission portion of the 2019-2020 Pima County Economic Development Plan. Motion approved 6-0.

16. **Adjournment (5:00 p.m.)**

Meeting adjoumed due to lack of a quorum.