

**Meeting Notes and Minutes from the Board Meeting of the
Pima County Sports and Tourism Authority Board
6th March 2013**

1. Call to Order/Pledge TIME: 12:07 pm. There was no quorum.
2. Welcome and introductions

<u>Board Members</u>	<u>Attendance</u>	
Keith Alexander	NO	
Jim Arnold	NO	
Seton Claggett	YES	
David Cohen	YES	
John Grabo	NO	
Regan Jasper	NO	
Justin Lanne	NO	
Eddie Leon	NO	
Suzy Mason	NO	
Linda McNulty	YES	
Dave Sitton	YES	
Edgar Soto	NO	
David Stevenson	YES	
Vince Trinidad	YES	
Mike Varney	YES	
 <u>Staff and Advisors</u>		
Mike Holmes	YES	
Tom Moulton	YES	
Dan Schneider	YES	(Telephone)
Pat Lopez	YES	

- Guests
- Hank Atha – Pima County
 - Chris Bartos – Pima County
 - Diane Luber – Pima County
 - Tom Moulton – Pima County
 - Becky Pallack – Arizona Daily Star
 - Mike Grassinger – The Planning Center
 - Tim Johnson – The Planning Center
 - Michael Halchak – Populous
 - Don Tringali – Sporting Chance Youth Basketball
 - Jack Donovan – Tucson Padres
 - Allyson Solomon – Metro Pima Alliance
 - Sheldon Gutman – Citizen

New Board Member, Seton Claggett, was welcomed, and allowed time to introduce himself to the Board.

3. Treasurer's Report- Vice Chair & Board Treasurer David Cohen reviewed the Board's financials. \$500.00 a month is paid to Mike Holmes for administrative support. The net income between July 2012 and February 2013 is -\$18,512.75. As of February 1, 2013, there is \$12,971.95 in the Wells Fargo account for PCSTA. David also discussed an un-reimbursed expense issue of \$4,000 to Leon Lee for expenses incurred in 2010 during a trip to Japan to attract Japanese Major League Baseball teams for Spring Training opportunities in Tucson. Approval for the Treasurer's report will be deferred until April's meeting for majority vote.
4. Discussion of Populous/Planning Center Sports Facilities Assessment- Status and Planning. Mike Grassinger of the Planning Center updated the Board on the progress of the assessment. The assessment is aimed to identify missing sports in the county and figure out why they are not in the county. Phase I of the assessment was completed on February 22, 2013. Phase I consisted of assessing existing facilities and interviews of core stakeholders, jurisdictions and economic developers. A document has been compiled with the results of Phase I which will be given to Mike Holmes to be posted on the PCSTA website for the public to see. Mike and the Planning Center are looking for input from both the public and the Board. Phase II of the assessment is under way. This phase will consist of expanding foundational information through tailored interviews with key stakeholders and a second workshop of scenarios for people to give input. The Planning Center may convene the Board on an individual or group basis for input. The Board should send in any ideas of individuals or stakeholders not consulted in Phase I. Phase II should be completed by May 16, 2013.
5. Discussion of Planning for 2013 Spring Training Exhibition games- Executive Committee (at the behest of the PCSTA Board) provided \$5,000 of funds from MTCVB to Mike Feder to promote the Spring Training Games, in return for 20 box seat tickets per game for the PCSTA, mentions in press releases, PA mentions, and ad space in the game program. Parking plans were discussed for the exhibition games set for March 17 and March 21. Board members are encouraged to fill seats for each game.
6. Discussion of Kino Sports Complex Activities- The sports complex hosted the Tucson Invitational Games which began the week of February 25, 2013. Fields are currently being prepped for baseball with use of fields at a minimum for quality fields for Spring Training games.
7. Metro Pima Alliance "Wild Ride"- Allyson Solomon described the alliance's annual tour of the region. This year's theme is Sports and Tourism. The tour is meant to take about 300 participants around the county to highlight over 20 sports, tourism and hospitality locales. The tour will be on April 20, 2013 and will begin at Hi-Corbett Field at the UA/ASU game and go to other locations including the Kino Sports Complex, the Tucson airport and the rodeo grounds. This could be an opportunity for PCSTA to enter an ad into the tour's book. Board Secretary Vince Trinidad will take the lead on insert for tour book.
8. Approval of February 5th Minutes- deferred to April's meeting for majority vote. Mike will make changes to minutes suggested by Board Member Linda McNulty and circulate them to the Board.
9. Next meeting and agenda items for discussion. April 3 at 12:00pm will be next meeting at the Bank of America building, 7th floor conference room.

10. Call to the Public- Sheldon Gutman stressed the economic importance of locations such as Hi-Corbett field and other sports and tourism locations. Board Member Vince Trinidad introduced Don Tringali from the multiplex sports area on River and La Cholla. This complex will be used from youth tournaments and community events.

11. Adjournment: 1:15pm