



Agenda

PIMA COUNTY SMALL BUSINESS COMMISSION

Thursday, March 18, 2021 at 3:00 PM

Video Conference Link: [Click here to join the meeting](#)

Call In Number: [+1 213-279-1657](#) Conference ID: 884 395 053#

1. Call to Order
2. Roll Call
3. Call to Public
4. Approval of Minutes (February 18, 2021)
5. Chair's Report: Review of agenda; virtual meeting protocols; introduction of guest presenter
6. Guest Presentation by Diane Frisch, Director, Pima County Attractions & Tourism (30 minutes)
7. Coordinator's Report & Updates (Coordinator Patrick Cavanaugh)
 - a. Federal funding in *American Rescue Plan* for Pima County government operations, small businesses and specifically restaurants & bars
 - b. Small Business Commission (SBC) - Proposed revisions to the Pima County 'COVID-19 Safety Standards Business & Community Reporting' webpage ([see Exhibit B](#))
 - c. County Supervisor Appointments to Fill two (2) SBC Vacancies
 - District 4 (Supervisor Christy)
 - District 2 (Supervisor Matt Heinz)
 - d. 2020 Small Business Awards
 - Distribution of \$500 checks to 2020 SBA awardees
 - Anticipated date for presentation of Award Checks @ BOS Meeting
8. Unfinished Business
 - a. 'Ready for You 2.0' PSA radio spots (Commissioner Goodman, Subcomm. Chair)
 - 'Ready for You' 2.0 expansion to all small businesses
 - b. Election of Small Business Commission Officers (2021-2022)
 - Chairman
 - Vice Chairman

9. New Business

- a. Service Worker Hiring Difficulties (Commissioner Zimmerman)
- b. Discussion Items (Chairman Blumenthal)
 - 1) AZ HB 2770 '*Businesses exempt from mask mandate*'
(see Exhibit C)
 - 2) Small business element within Sun Corridor, Inc. (www.suncorridorinc.com)
- follow-up from SBC meeting with Dr. John Moffatt, Dir., Pima Co. Econ. Devel.)
 - 3) Pima County high-speed Internet/broadband Internet opportunities
 - 4) Post-pandemic public hearings: 'Lessons learned from COVID-19 pandemic affect on Pima County small businesses'
 - 5) 2021 Small Business Awards Program Criteria – (see Exhibit D)
 - 6) Procuring contact information of small businesses located in Pima County

10. Reports

- a. JTED (Commissioner Goodman)
- b. Other

11. Commissioner Updates

12. Next Commission Meeting: Thursday, April 15, 2021 (3:00 p.m.)

13. Agenda Items for next Meeting

14. Adjournment

Persons with a disability may request a reasonable accommodation by contacting Patrick Cavanaugh at 724-3296. Requests should be made as early as possible to arrange the accommodation.