Pima County Small Business Commission
Meeting

Thursday, September 19, 2019
3:00 P.M.

County Administration Building
130 W. Congress, 1st Floor
Tucson, Arizona

SUMMARY OF MEETING

Committee Members Present
Ken Goodman, Chairman
Rhonda Pina
Jenni Zimmerman
Juan Padres
Lucretia Free (Over the phone)
Bernie Wiegandt
Michael Mallozzi
Lyra Done

Committee Members Absent
Gabrielle David
Mark Miller
Kent Blumenhal

Staff that Addressed the Committee
Pima County:
Deseret Romero, Economic Development

Guests:
Beth Borozan, Supervisor Steve Christy’s Office

MOTIONS

MOTION: Rhonda Pina moved, seconded by Juan Padres to approve the August 2019 meeting minutes. Motion approved 8-0.

MOTION: Juan Padres moved, seconded by Mike Mallozzi to send a letter on behalf of the Commission to the Sheriff requesting assistance in the peak seasons at Mt. Lemmon and for the deputies to understand the challenges on Mt. Lemmon. Motion approved 8-0.

MOTION: Rhonda Pina moved, seconded by Lyra Done to adjourn the meeting. Motion approved 8-0.
MEETING SUMMARY

1. Call to Order
The meeting began at 3:09 p.m.

2. Pledge of Allegiance
Commission led the Pledge of Allegiance.

3. Approval of Minutes

MOTION: Rhonda Pina moved, seconded by Juan Padres to approve the August 2019 meeting minutes. Motion approved 8-0.

4. Chairman’s Report
Chairman Goodman shared his concern with the current workforce issues, specifically in the construction industry. He emphasized the importance of the trades.

Commission Mallozzi agreed that there is a stigmatism to encourage the youth to attend college/university while there are other viable options such as the various trades.

5. Vice Chair’s Report
No report.

6. Coordinator’s Report
Ms. Deseret Romero consulted with the Commission to finalize a date and time for the TuSimple site visit. Commissioner Padres also confirmed that he would coordinate with Ms. Romero on the logistics of the site visit.

7. Discussion: Ms. Isabel Georgelos, Tucson Hispanic Chamber of Commerce (THC)
Ms. Isabel Georgelos provided the Commission with a summary of the THC mission and focus for the future. Ms. Georgelos noted that small business is a major focus of the THC. Ms. Georgelos then answered questions from the Commission.

8. Work Plan: Discussion of Chambers of Commerce and Other Business Organizations
The Commission discussed at length the DRAFT 2019 Work Plan and a draft list of southern Arizona Chambers and business organization provided by Commission Coordinator Patrick Cavanaugh. The Commission requested the following:

- 2019 Work Plan: Add the following two items to the Plan.
- Board of Supervisors Actions Items
- Small Business Commission Awards

- **Small Business Organization List:**

  (1) Add: Southern Arizona Leadership Council (SALC)
  
  (2) Confirm that the Tucson-Southern Arizona Black Chamber of Commerce and the National Association of Women Business Owners/NAWBO in Tucson are in operation.
  
  (3) Include the following three questions to interface with specific industries in order here from those on the ground level.
  
  - What are your challenges?
  
  - What do you see as opportunities?
  
  - How can the Small Business Commission advocate to the Board of Supervisors for your industry?
  
  (4) Select approximately five industries from the current list that the Commission could hear from in relation to the three questions above.
  
  (5) Once the Commission has heard from those in item 4, compile the information in a report to the Board of Supervisors.

Commission has tasked County staff with gathering the information above and bringing it back to the Commission at their October meeting.

9. **Community/Rural Outreach: Mt. Lemmon**

Commissioner Zimmerman provided a review of the ongoing Mt. Lemmon issues related to:

- Sheriff Department delayed responses
- Peak visitor issues
- Recent land acquisition (Possible development could increase number of visitors and extend sewer capacity)
- FLAP grant

Beth Borozan with Supervisor Christy’s office noted that Supervisor Christy’s office has been in communication with Deputy County Administrator for Public Works, Carmine DeBonis related to several of the issues discussed.

The Commission proposed writing a letter to the Sheriff’s Department requesting assistance in the peak seasons at Mt. Lemmon. The Chairman asked that County staff work with himself to draft an appropriate letter.

**MOTION:** Juan Padres moved, seconded by Mike Mallozzi to send a letter on behalf of the Commission to the Sheriff requesting assistance in the peak seasons at Mt. Lemmon and for the deputies to understand the challenges on Mt. Lemmon. Motion approved 8-0.

10. **2019 Small Business Commission Awards**

Ms. Romero provided the Commission with an update on the 2019 Small Business Commission awards.
- Six nominations were received.
- Qualified nominations will be sent to the Commissioners prior to the October Commission meeting for Commission review.
- The Commission is scheduled to vote on the finalists at the October Commission meeting.

Due to the low number of responses, the Commission was asked if they would like to continue the awards for 2020. The Commission discussed keeping the awards.

11. **Amazon Update**

Ms. Romero provided the Commission with a brief update on the continued conversations with Amazon and other local jurisdictions related to workforce. Chairman Goodman requested that the Amazon Update remain on the agenda as a regular item for the time being.

12. **JTED Update**

Chairman Goodman deferred the JTED update to Commissioner Done. Commissioner Done discussed the early stages of the JTED program and its implementation.

13. **Other Commission Reports**

Ms. Romero provided a brief status report on the continued development of the updated Pima County sign code.

14. **Future Agenda Items**

The Commission provided the following direction related to future agenda items:

- Regulatory Review: Regional Wastewater (October meeting)
- Economic Resiliency in Pima County (Commissioner Mallozzi)
- Development Services presentation on the Mt. Lemmon Redevelopment Plan – post Aspen Fire
- Revised 2019 Work Plan and Future Presentations
- Amazon Site Visit

15. **Call to the Public**

No one spoke.

16. **Adjournment (4:57 p.m.)**

**MOTION:** Rhonda Pina moved, seconded by Lyra Done to adjourn the meeting. Motion approved 8-0.