

**Pima County Small Business Commission
Meeting**

Thursday, July 16, 2020
3:00 P.M.

Video Conference/Telephonic Meeting

SUMMARY OF MEETING

Committee Members Present

Kent Blumenthal, Chairman
Ken Goodman
Gabrielle David
Guillermo Gallegos
Raul Aguirre
Juan Padres
Bernie Wiegandt, Vice-Chair
Jenni Zimmerman
Josh Jacobsen

Committee Members Absent

Mark Miller
Natasha Herzig

Staff that Addressed the Committee

Pima County:

Patrick Cavanaugh, Economic Development
Deseret Romero, Economic Development

Guests on the call:

Maria Klucarova, Supervisor Sharon Bronson's Office

MOTIONS

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Raul Aguirre, to approve the July 2, 2020 meeting minutes. Motion approved 9-0.

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Bernie Wiegandt, to send a letter of support to the Board of Supervisors for the presented Text Code Amendments. Motion approved 9-0.

MOTION: Commissioner Juan Padres moved, seconded by Commissioner Bernie Wiegandt, to send a letter of support to the Board of Supervisors for the attached Exhibit – Small Business/Community Outreach Proposed COVID-19 Education Plan provided by Commissioner Jacobsen. Motion approved 9-0.

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Juan Padres, to send a letter of support to the Board of Supervisors for re-opening Catalina Highway. Motion approved 9-0.

MOTION: Commissioner Josh Jacobsen moved, seconded by Commissioner Juan Padres to adjourn the meeting. Motion approved 9-0.

MEETING SUMMARY

1. Call to Order

The meeting began at 3:02 p.m.

2. Roll Call

Roll call was conducted by Ms. Deseret Romero to start the meeting.

3. Approval of Minutes

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Raul Aguirre, to approve the July 2, 2020 meeting minutes. Motion approved 9-0.

4. Chair's Report: Introduction of two newly appointed Commissioners

Chairman Kent Blumenthal provided a brief review of the video conference meeting process.

Chairman Blumenthal introduced recently appointed Commissioners Josh Jacobsen (At-Large Appointment) and Natasha Herzig (District 4 Appointment). Mr. Jacobsen provide summary of his business experience and history.

5. Coordinator's Report: Update on Federal, State and Local Small Business Assistance

Commission Coordinator Patrick Cavanaugh provided the following updates:

- Federal: Attempts to decipher the released PPP data is difficult, as most issuances were \$150,000 or less and the business names were not included.
- State: Continued efforts to coordinate the guest appearance of Juan Ciscomani or Becky Freeman with the Governor's Office.
- Local: Board of Supervisor's July 15, 2020 approval to amendment the Proclamation of measures for reopening certain businesses and activities to meet the Governor's recent Executive Order and the Badge Program update on marketing and participation.

6. Tom Drzazgowski, Pima County Chief Zoning Inspector: Pima County Economic Opportunity Zoning Text Amendments (DRAFT Ordinance)

Chairman Blumenthal introduced Tom Drzazgowski with Pima County Development Services.

Mr. Drzazgowski provided the Commission with a review of the DRAFT Sign Code changes, the temporary flexibility of the temporary sign code enforcement and answered questions by the Commission.

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Bernie Wiegandt, to send a letter of support to the Board of Supervisors for the presented Text Code Amendments. Motion approved 9-0.

Chairman Blumenthal requested that Deseret Romero send the Commission Mr. Drzazgowski's contact information.

7. Waiver of Pima County signage regulations during COVID-19 pandemic to advertise small business hiring as well as their respective enterprises

Item was briefly discussed during item #6.

8. Pima County Assistance for small business employment opportunities during COVID-19 pandemic (Chairman Blumenthal and Commissioner Jacobsen)

Commissioner Jacobsen summarized his presented Exhibit including the items below for the Commission's consideration.

- a. Employment listing (possibly listed on COVID-19 webpage)
- b. Marketing campaign funded by COVID-19 funds
- c. Small business/community outreach COVID-19 education plan (Exhibit)

The Commission discussed their support for Commissioner Jacobsen's exhibit. Mr. Cavanaugh educated the Commission on the County's long-standing One-Stop Center that provides the employment services recommended above. Mr. Cavanaugh offered to connect Commissioner Jacobsen with One-Stop to better understand their services. Mr. Cavanaugh also noted the limited resources of the CARES funding, as there are more needs than funding available. That a large portion of the CARES funding is going towards PPE for businesses. He also discussed the programs that have been developed for educating businesses on COVID-19 transmission.

MOTION: Commissioner Juan Padres moved, seconded by Commissioner Bernie Wiegandt, to send a letter of support to the Board of Supervisors for the attached Exhibit – Small Business/Community Outreach Proposed COVID-19 Education Plan provided by Commissioner Jacobsen. Motion approved 9-0.

9. Summerhaven small businesses and Bighorn Fire road closures (Commissioner Zimmerman)

Commissioner Zimmerman described the difficulties the small businesses are experiencing on Mt. Lemmon, related to the COVID-19 pandemic and the Bighorn Fire. Including the recent road closure from the base of the mountain to Summerhaven due to fire damage to the guardrails along the road. Ms. Zimmerman noted her attempt to obtain information from the County related to the road closure but had only heard back from Mr. Cavanaugh.

Mr. Cavanaugh provided an update he received from Deputy County Administrator Carmine DeBonis regarding the road closure. In effort to ensure public safety, the County is assessing the damage to the guardrails and has determined it necessary to close the

road until it is determine to be safe for public use. The County is also assessing the flood damage to ensure a safe monsoon season quickly approaching.

The Commission discussed the road closure, the economic impacts to the Mt. Lemmon businesses and Commission's longstanding role in support of the Mt. Lemmon community and providing any assistance where needed.

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Juan Padres, to send a letter of support to the Board of Supervisors for re-opening Catalina Highway. Motion approved 9-0.

10. Commission Meeting Schedule Discussion

The Commission briefly discussed the current meeting schedule for the Commission. It was determined to retain the bi-weekly schedule.

11. Agenda Items for July 30, 2020 Meeting

The Commission discussed the following future agenda items:

- 2020 Awards - Schedule
- Mt. Lemmon/Catalina Highway Update
- Small Business/Community Outreach COVID-19 Education Plan
- One Stop Update

12. Call to the Public

The following attendee spoke at call to the public:

- Maria Klucarova, Supervisor Sharon Bronson's Office greeted the Commission.

11. Adjournment (5:10 p.m.)

MOTION: Commissioner Josh Jacobsen moved, seconded by Commissioner Juan Padres to adjourn the meeting. Motion approved 9-0.