

**Pima County Small Business Commission
Meeting**

Thursday, November 5, 2020
3:00 P.M.

Video Conference/Telephonic Meeting

SUMMARY OF MEETING

Committee Members Present

Kent Blumenthal, Chairman
Bernie Wiegandt, Vice-Chair
Jenni Zimmerman
Josh Jacobsen
Ken Goodman
Natasha Herzig
Raul Aguirre
Guillermo Gallegos
Juan Padres
Gabrielle David

Committee Members Absent

Mark Miller

Staff that Addressed the Committee

Pima County:

Chuck Huckelberry, County Administrator
Patrick Cavanaugh, Economic Development
Deseret Romero, Economic Development

Guests on the call:

Beth Borozan, Supervisor Steve Christy's Office

MOTIONS

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Josh Jacobsen, to approve the October 13, 2020 meeting minutes. Motion approved 10-0.

MOTION: Commissioner Jenni Zimmerman moved, seconded by Commissioner Ken Goodman, to send the Board of Supervisors a letter of support for the Sign Code Amendment. Motion approved 10-0.

MOTION: Commissioner Ken Goodman, seconded by Commissioner Josh Jacobsen to adjourn the meeting. Motion approved 9-0.

MEETING SUMMARY

1. Call to Order

The meeting began at 3:03 p.m.

2. Roll Call

Roll call was conducted by Deseret Romero to start the meeting.

3. Approval of Minutes

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Josh Jacobsen, to approve the October 13, 2020 meeting minutes. Motion approved 10-0.

4. Chair's Report: Review of the agenda and virtual meeting protocols

Chairman Kent Blumenthal provided a brief overview of the meeting protocols and the review of the meeting agenda.

5. Special Presentation - Pima County Administrator Chuck Huckelberry – October 26, 2020 response to PCSBC 'Ready for You' correspondence (Oct. 15, 2020), Q&A

Pima County Administrator Chuck Huckelberry provided the Commission with a brief summary of the 'Ready for You' program and the County's public health obligations. Additionally, Mr. Huckelberry discussed the Commission's written concerns and questions.

Mr. Huckelberry answered the Commission's additional questions, discussion possible additions to the program, and the development of the 'Ready for You' 2.0 program.

'Ready for You' 2.0

- Objective is to provide consumer confidence and expand the Ready for You to broader Pima County business segments.
- Public Service Announcement by Dr. Cullen via TV/Radio/Social Media

Mr. Huckelberry and the Commission also discussed the Commission's input with developing FAQs and a preamble for the County's business non-compliance website.

Commissioner Jacobsen clarified that the Commission was not seeking to do away with preventative measures such as the facemask requirement.

The Commissioners expressed appreciation for the discussion with Mr. Huckelberry.

6. Coordinator's Report: Update on Federal, State and Local small business COVID-19 assistance

Mr. Patrick Cavanaugh deferred the item.

7. Pima County Development Services Department – PCSBC consideration of proposed updated sign regulations (Pima County Zoning Code Chapter 18.79 SIGN STANDARDS) for unincorporated Pima County

Mr. Cavanaugh provided the Commission with an update on the recent modifications to the proposed Sign Code Amendment. The Commission approved the following motion to provide a letter of support for the Sign Code Amendment.

MOTION: Commissioner Jenni Zimmerman moved, seconded by Commissioner Ken Goodman, to send the Board of Supervisors a letter of support for the Sign Code Amendment. Motion approved 10-0.

8. 2020 Small Business Commission Awards Selection

Ms. Romero provided a brief review of the applications provided.

Chairman Blumenthal outlined a proposed vote of the applications.

Round 1: Each Commissioner provides their top three selection

- Application #3 Coffee Times received 7 votes
- Application #10 Homewatch received 3 votes
- Application #15 Treasurers Teacher received 3 votes
- Application #18 Cody's Friends received 3 votes

Round 2: Each Commission provided their top two selections

- Application #10 Homewatch received 6 votes
- Application #15 Treasurers Teacher received 8 votes
- Application #18 Cody's Friends received 4 votes

Approved Applications

- Application #3 Coffee Times
- Application #10 Homewatch
- Application #15 Treasurers Teacher

The Commission discussed how best to respond to those receiving the awards and thank you letters for additional applicants.

9. "Small Business Saturday" proclamation – Presentation at Board of Supervisors meeting November 10, 2020

Chairman Blumenthal reported to the Commission on the "Small Business Saturday" proclamation drafted by Supervisors Valadez and Villegas that would be presented at the November 10th Board of Supervisors meeting. Chairman Blumenthal also noted the invitation for he and Commissioners to attend, as the Chairman would be receiving the proclamation from the Supervisors.

Commissioners Aguirre, Goodman and Jacobsen noted that they would be attending.

10. Unfinished Business

- a. Pima County Development Services - Economic Opportunity planning
- b. JTED & Dedication of New JTED Facility

Due to time, Chairman Blumenthal recommended moving to the next meeting.

Mr. Cavanaugh noted that item a was reported on earlier in the meeting.

Commissioner Goodman noted that he did not have a current update for item b.

11. Commission Updates

Commissioner Jacobsen made the following comments.

- Thank you to Subcommittee for their work.
- Thank you to County for addressing the Commission's concerns related to the 'Ready for You' 2.0 program.

12. Next Commission Meeting: Thursday, January 7, 2021 (3:00 p.m.)

Chairman Blumenthal recommended that the Commission meet at their next scheduled meeting of January 7, 2021. The Commission does not usually meet in December and could potentially come together before then if the need arrives.

In addition, the Commission discussed the logistics of the commitment made to the County Administrator in the drafting of the website FAQs. It was determined that Commissioner Goodman and Commissioner Jacobsen would work on the FAQs, County staff would provide to the Commission as a whole and possibly convene a "special meeting" if necessary.

13. Agenda Items for Future Meeting

No one spoke.

14. Call to the Public

The following attendees spoke at call to the public:

- Beth Borozan, Supervisor Steve Christy's Office greeted the Commission.

15. Adjournment (5:26 p.m.)

MOTION: Commissioner Ken Goodman, seconded by Commissioner Josh Jacobsen to adjourn the meeting. Motion approved 9-0.