

**Pima County Small Business Commission
Meeting**

Thursday, February 20, 2020
3:00 P.M.

County Administration Building
130 W. Congress, 1st Floor
Tucson, Arizona

SUMMARY OF MEETING

Committee Members Present

Ken Goodman, Chairman (2019)
Jenni Zimmerman
Lucretia Free
Bernie Wiegandt
Kent Blumenthal, Chairman (2020)
Gabrielle David (Over the phone)

Committee Members Absent

Lyra Done
Juan Padres
Mark Miller

Staff that Addressed the Committee

Pima County:

Patrick Cavanaugh, Economic Development
Deseret Romero, Economic Development

Guests:

Becky Blumenthal

MOTIONS

MOTION: Kent Blumenthal moved, seconded by Lucretia Free to approve the November 2019 meeting minutes. Motion approved 6-0.

MOTION: Kent Blumenthal moved, seconded by Lucretia Free to send a formal letter through Mr. Huckelberry to the Board of Supervisors requesting the support for HB2741 JTED Freshman funding. Motion approved 6-0.

MOTION: Ken Goodman moved, seconded by Kent Blumenthal to approve the appointment of Bernie Wiegandt as the 2020 Vice-Chair of the Small Business Commission. Motion approved 6-0.

MOTION: Ken Goodman moved, seconded by Lucretia Free to approve the appointment of Kent Blumenthal as the 2020 Chair of the Small Business Commission. Motion approved 6-0.

MOTION: Bernie Wiegandt moved, seconded by Jennie Zimmerman to adjourn the meeting. Motion approved 6-0.

MEETING SUMMARY

1. Call to Order

The meeting began at 3:05 p.m.

2. Pledge of Allegiance

Commission led the Pledge of Allegiance.

3. Approval of Minutes

MOTION: Kent Blumenthal moved, seconded by Lucretia Free to approve the November 2019 meeting minutes. Motion approved 6-0.

4. Chairman's Report

Chairman Goodman included Item #13 JTED Update in the Chairman's Report. Chairman Goodman reported the strong support at the State Legislature for including JTED Freshman funding in the FY2020/21 State Budget.

This Commission discussed Commission Coordinator Patrick Cavanaugh's suggestion that the Commission could provide a formal letter to the Board of Supervisors requesting their support legislation for the JTED Freshman funding (HB2741).

MOTION: Kent Blumenthal moved, seconded by Lucretia Free to send a formal letter through Mr. Huckelberry to the Board of Supervisors requesting the support for HB2741 JTED Freshman funding. Motion approved 6-0.

5. Vice Chair's Report

No report.

6. Coordinator's Report

Mr. Cavanaugh provide the Commission with brief updates on the following:

- Board of Supervisors approved a proclamation proclaiming JTED Month at their previous meeting.
- Commission "thank you" letter was sent to the Sheriff Napier as directed.
- Two Commission vacancies (District 2 and District 5)

7. Election of 2020 Officers: Chair and Vice-Chair

The Commission briefly discussed the nominations.

MOTION: Ken Goodman moved, seconded by Kent Blumenthal to approve the appointment of Bernie Wiegandt as the 2020 Vice-Chair of the Small Business Commission. Motion approved 6-0.

MOTION: Ken Goodman moved, seconded by Lucretia Free to approve the appointment of Kent Blumenthal as the 2020 Chair of the Small Business Commission. Motion approved 6-0.

The official exchange of the Chairman's seat was then completed. Chairman Blumenthal then conducted the remainder of the meeting.

8. Survey of Industry Groups and Small Business Organizations: Discussion of Survey Questions

Mr. Cavanaugh discussed the template letter to Chambers and made several alternative suggestions.

- Conducting a survey via Survey Monkey
- One-on-One meetings with the Chambers (to include one or two Commissioners)
- Report back to Commission

The Commission discussed this new approach to the Commission's mission to reach out to the business community.

The Commission requested that Mr. Cavanaugh proceed with the following adjustments.

- Incorporate questions into letter to the Chamber, in order to better direct the one-on-one meetings.
- DRAFT a "write-up" for the Commissioners attending the one-on-one meetings.
- Create a schedule for meetings with the Chambers and determine the Commissioners attending.

9. Update: Small Business Tour: World View and Spaceport Tucson

Deseret Romero (Pima County Staff) informed the Commission that the County had reached out to World View and that World View was happy to host a tour for the Commission. The Company had several openings in March and April for tours.

Chairman Blumenthal requested that staff tentatively schedule a tour in April. The Commission would discuss this option at the March Small Business Commission meeting.

10. Small Business of the Year Awards: 2020 Planning

The Commission briefly discussed the 2020 planning of the Small Business Commission Annual Awards.

Chairman Blumenthal asked that the item be continued to the April Small Business Commission meeting.

11. Community/rural outreach: Mt. Lemmon Update

Commissioner Zimmerman noted the recent agreement by the County to provide bi-weekly updates on the FLAP grant.

Mr. Cavanaugh noted the great work completed by the Commission to assist the Mt. Lemmon community with their business related obstacles and that the Commission consider the next rural community that they believe the Commission can provide the same assistance to.

12. Amazon Update

No report.

13. JTED update

Updated provided in coordination with Item #4 Chairman's Report.

14. Sign Code

Mr. Cavanaugh provided the Commission with a brief update on the status of Pima County's Sign Code Update.

- Incentives Updates
- Great support/no concerns

The Chairman requested that the Commissioner's provide any concerns/comments to Mr. Cavanaugh by close of business Friday. Mr. Cavanaugh would provide the Small Business Commission support/comments to the Development Services staff.

15. Other Commission Reports

No reports.

16. Future Agenda Items

Chairman Blumenthal added two additional items to the current list.

- Survey of industry groups and small business organizations
- Pima County Workforce Investment Board
- World View Tour
- Regulatory Review: Regional Wastewater
- Regional Branding
- Rural Outreach
- Appointment of Commissioners

17. Call to Public

No one spoke.

18. Adjournment (4:45 p.m.)

MOTION: Bernie Wiegandt moved, seconded by Jennie Zimmerman to adjourn the meeting. Motion approved 6-0.