



HEALTHY PIMA STAKEHOLDER ACTIVITY

Project:	Pima County Comprehensive Plan
Project Managers:	Carla Blackwell and Arlan Colton
Subject:	Healthy Pima Conversation (Wednesday, November 20, 2013)
Date Submitted:	November, 2013

Community Conversation Results

Background:

A Stakeholder Activity was conducted with the Healthy Pima group at the Pima County Abrams Building on November 20th, 2013 as part of the Pima County Comprehensive Plan Update *Pima Prospers*. 20 community representatives and residents were in attendance. Participants were split into groups and asked: "What would make Pima County a healthier community?" The groups were then asked to prioritize their responses using different colored dots.

Analysis Methodology:

Results compiled at this community conversation were analyzed according to a predetermined point rating system to minimize analysis bias. The point system consisted in assigning a value to each dot. The value of each dot is provided as follows:

- Green dots = 5 points
- Yellow dots = 3 points
- Red dots = -2 points
- Comments not rated = 1 point

Based on this point system, each comment was translated to Excel tables for tabulation. Each comment was then categorized, and analyzed according to the number of points per entry.



Results:

Healthy Pima representatives participating in this Stakeholder Activity provided 54 comments related to the County’s Comprehensive Plan Update. When rated and categorized, the three most important issues were Social Services, Infrastructure, and Economic Development and Jobs. The chart below outlines the total number of comments, and the total number of points earned by each category.

Healthy Pima Results			
Category	Number of Comments	Total Points	Percent
Social Services	24	285	51.0%
Parks / Recreation	2	21	3.8%
Government / Public Process	4	28	5.0%
Infrastructure	7	85	15.2%
Open Space / Wildlife Habitat	0	0	0.0%
Energy	0	0	0.0%
Water Resources	1	6	1.1%
Land Use	4	19	3.4%
Community Character / Design	3	32	5.7%
Green Building / Sustainable Development	1	7	1.3%
Cultural Resources	0	0	0.0%
Public Safety	0	0	0.0%
Economic Development / Jobs	6	81	14.5%
Communication	0	0	0.0%
Air Quality	0	0	0.0%
Arts /Entertainment	2	25	4.5%
Total	54	559	105%

Social Services

Social Services represented 51% of the total points assigned by the Healthy Pima participants. This category had a total of 24 comments. When rated, the highest value within this category was 30 points. The top five rated comments in this category include:



Comment	Points
95% high school graduation rate	30
Improve access to affordable health care - support programs like library nurse program	25
Multigenerational housing	24
Improve access to fresh food - plus affordability	20
Quality affordable child care	20

Infrastructure

The Infrastructure category represented 15.2% of the total points assigned by the Healthy Pima participants. This category had a total of 7 comments. When rated, the highest value within this category was 36 points. The top five rated comments in this category include:

Comment	Points
Public transportation linking outlying areas with north-south corridors	36
All types of transportation that is financially & geographically accessible	19
Pedestrian needs - walkable community with lighting	17
Safe walkable paths	6
Expand public transit options	4

Economic Development & Jobs

The Economic Development and Jobs category represented 14.5% of the total points assigned by the Healthy Pima participants. This category had a total of 6 comments. When rated, the highest value within this category was 20 points. The top five rated comments in this category include:

Comment	Points
Increase high-skilled well-paying jobs and training	20
Economic & workforce development - especially 20-40 year olds to keep them in town	20
Workforce training	14
Business attraction	12
Job training - rural focus	11



Summary:

The three most important issues to the Healthy Pima participants were Social Service Provision, Infrastructure, and Economic Development and Jobs. Other important categories discussed at the meeting include: Community Character and Design, Government, as well as Arts and Entertainment. Please see below for a complete list of comments provided at the November 20th Community Conversation.



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
1	More community events		0		0		0	1	Arts / Entertainment
2	Support the arts	4	20	1	3		0	24	Arts / Entertainment
3	Community design to include parks & complete streets	1	5	1	3		0	9	Community Character / Design
4	Mixed use neighborhoods to enhance access to healthy foods & improved quality of life	1	5	1	3		0	9	Community Character / Design
5	Community design that fosters social capital and safety	2	10	1	3		0	14	Community Character / Design
6	Job training - rural focus	2	10		0		0	11	Economic Development / Jobs
7	Increase high-skilled well-paying jobs and training	2	10	3	9		0	20	Economic Development / Jobs
8	Workforce training	2	10	1	3		0	14	Economic Development / Jobs
9	Business attraction	1	5	2	6		0	12	Economic Development / Jobs
10	Small business support		0	1	3		0	4	Economic Development / Jobs
11	Economic & workforce development - especially 20-40 year olds to keep them in town	2	10	3	9		0	20	Economic Development / Jobs
12	Comprehensive helmet laws for all ages and forms of transportation	1	5		0		0	6	Government / Public Process
13	Reform the property tax laws so that it's one pot of money that's equally distributed	3	15	1	3		0	19	Government / Public Process
14	Examine property assessment rules concerning ownership	1	5		0		0	6	Government / Public Process
15	Better collaboration between our jurisdictional governments		0		0	2	-4	-3	Government / Public Process
16	Home/neighborhood based		0	2	6		0	7	Green Building / Sustainable

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
	programs for water harvesting passive heating & cooling and solar								Development
17	Traffic light timing to move traffic	1	5		0	2	-4	2	Infrastructure
18	Safe walkable paths	1	5		0		0	6	Infrastructure
19	Public transportation linking outlying areas with north-south corridors	4	20	5	15		0	36	Infrastructure
20	Expand public transit options		0	1	3		0	4	Infrastructure
21	Pedestrian needs - walkable community with lighting	3	15	1	3	1	-2	17	Infrastructure
22	All types of transportation that is financially & geographically accessible	3	15	1	3		0	19	Infrastructure
23	Transportation for disabled		0		0		0	1	Infrastructure
24	Transportation oriented development - economic and health effects	1	5		0		0	6	Land Use
25	Zoning that supports urban agriculture - all zones		0	3	9	1	-2	8	Land Use
26	Planning that supports multi-use zoning - limit parking in front/street		0		0		0	1	Land Use
27	Create more pedestrian malls for gathering/promenade		0	1	3		0	4	Land Use
28	More green areas - parks, streets, trees, etc.	2	10	3	9		0	20	Parks / Recreation
29	Par course in parks and paths		0		0		0	1	Parks / Recreation
30	Support systems available for disabled and elderly		0		0		0	1	Social Services
31	Community clean-up days		0		0		0	1	Social Services

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
32	Neighborhood based centers where support is available per neighborhood needs	2	10	1	3	0	0	14	Social Services
33	More "wrap-around" services - services in one location (comprehensive/diverse services - health, social connection		0	2	6	0	0	7	Social Services
34	95% high school graduation rate	4	20	3	9	0	0	30	Social Services
35	Better schools		0		0	0	0	1	Social Services
36	Better K-12 educational system for better graduation and literacy rates	2	10	2	6	0	0	17	Social Services
37	Address food deserts - more grocery	1	5	3	9	0	0	15	Social Services
38	More space for community gardens - support urban agriculture	3	15	1	3	0	0	19	Social Services
39	Improve access to fresh food - plus affordability	2	10	3	9	0	0	20	Social Services
40	High productivity / usable school gardens		0		0	0	0	1	Social Services
41	More information on farmer's markets - vendors		0		0	0	0	1	Social Services
42	Develop local food production & distribution	2	10	1	3	0	0	14	Social Services
43	Financial institutions in all communities - banks not check cashing		0		0	0	0	1	Social Services
44	Quality affordable child care	2	10	3	9	0	0	20	Social Services
45	Resources for homeless, mental health and substance issues	1	5	2	6	0	0	12	Social Services



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
46	Access to quality child care	2	10	1	3	0	0	14	Social Services
47	Improve access to affordable health care - support programs like library nurse program	3	15	3	9	0	0	25	Social Services
48	Access to health insurance to facilitate physical and mental health		0	2	6	0	0	7	Social Services
49	Multigenerational housing	4	20	1	3	0	0	24	Social Services
50	Housing (non facility ?? Based) that promotes independence for elderly		0	1	3	0	0	4	Social Services
51	(Housing (non facility ?? Based) that promotes independence for) Ditto - disabilities		0	1	3	0	0	4	Social Services
52	Affordable, safe, accessible housing	2	10	2	6	0	0	17	Social Services
53	Expand library service to underserved	3	15		0	0	0	16	Social Services
54	Big regional plans/broader vision for resource sustainability	1	5		0	0	0	6	Water Resources