



# THREE POINTS COMMUNITY CONVERSATION

Project:	Pima County Comprehensive Plan
Project Managers:	Carla Blackwell and Arlan Colton
Subject:	Three Points Community Conversation (Thursday, October 24, 2013)
Date Submitted:	November, 2013

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## Community Conversation Results

### Background:

A Community Conversation was conducted in Three Points, Arizona at the Robles Elementary School on October 24<sup>th</sup>, 2013 as part of the Pima County Comprehensive Plan Update *Pima Prospers*. 9 community representatives and residents were in attendance. Participants were asked: "What is important to your community?" and then "What would you like to improve in the community regarding infrastructure, economic development, health or workforce services, land use, etc." The participants were then asked to prioritize their responses using different colored dots.

### Analysis Methodology:

Results compiled at this community conversation were analyzed according to a predetermined point rating system to minimize analysis bias. The point system consisted in assigning a value to each dot. The value of each dot is provided as follows:

- Green dots = 5 points
- Yellow dots = 3 points
- Red dots = -2 points
- Comments not rated = 1 point

Based on this point system, each comment was translated to Excel tables for tabulation. Each comment was then categorized, and analyzed according to the number of points per entry.



**Results:**

Three Points representatives participating in this Community Conversation provided 23 comments related to the County’s Comprehensive Plan Update. When rated and categorized, the three most important issues were Social Services, Infrastructure, and Parks and Recreation. The chart below outlines the total number of comments, and the total number of points earned by each category.

Three Points Results			
Category	Number of Comments	Total Points	Percent
Social Services	2	47	24.4%
Parks / Recreation	7	42	21.8%
Government / Public Process	1	11	5.7%
Infrastructure	4	44	22.8%
Open Space / Wildlife Habitat	1	1	0.5%
Energy	0	0	0.0%
Water Resources	1	1	0.5%
Land Use	0	0	0.0%
Community Character / Design	1	1	0.5%
Green Building / Sustainable Development	1	1	0.5%
Cultural Resources	0	0	0.0%
Public Safety	2	22	11.4%
Economic Development / Jobs	2	17	8.8%
Communication	0	0	0.0%
Air Quality	0	0	0.0%
Arts /Entertainment	1	6	3.1%
<b>Total</b>	<b>23</b>	<b>193</b>	<b>100%</b>

## Social Services

Provision of Social Services represented over 24% of the total points assigned by the Three Points participants. This category had a total of 2 comments. When rated, the highest value within this category was 41 points. The top two rated comments in this category include:

Comment	Points
TRASH & illegal dumping (transfer station open only 3 days a week, need extended hours)	41
Bigger clothing bank building	6



## Infrastructure

The Infrastructure category represented 22.8% of the total points assigned by the Three Points participants. This category had a total of 4 comments. When rated, the highest value within this category was 21 points. The top five rated comments in this category include:

Comment	Points
Road conditions (poor) affect school buses, could be a possible safety issue	21
Transportation Options/Mobility	11
Sierrita Mountain Road/side roads improvement	6
More transportation options (hours)	6

## Parks and Recreation

Parks and Recreation Facilities represented 21.8% of the total points assigned by the Three Points participants. This category had a total of 7 comments. When rated, the highest value within this category was 31 points. The top five rated comments in this category include:

Comment	Points
Recreation facilities/tennis courts, bicycle trails/soccer fields (same as #7)	31
Parks & Recreation - pools/splash pad (kids)	6
Trails & hiking	1
Implement existing recreation plan	1
ATV trails	1

### Summary:

The three most important issues to the participants in Three Points were Social Services, Infrastructure, and Parks and Recreation. Other important categories discussed at the meeting include: Public Safety, Economic Development, and Government / Public Process. Please see below for a complete list of comments provided at the October 24<sup>th</sup> Community Conversation.



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
1	More for kids to do	1	5	0	0	0	0	6	Arts / Entertainment
2	Uniqueness of Altar Valley		0		0		0	1	Community Character / Design
3	Implement economic development (small business opportunities	2	10		0		0	11	Economic Development / Jobs
4	Job opportunities for young people	1	5		0		0	6	Economic Development / Jobs
5	Floodplain permitting issues	2	10		0		0	11	Government / Public Process
6	Balance preservation & growth		0		0		0	1	Green Building / Sustainable Development
7	Sierrita Mountain Road/side roads improvement	1	5		0		0	6	Infrastructure
8	Road conditions (poor) affect school buses, could be a possible safety issue	4	20		0		0	21	Infrastructure
9	Transportation Options/Mobility	2	10		0		0	11	Infrastructure
10	More transportation options (hours)	1	5		0		0	6	Infrastructure
11	Preserve open space/natural resources/easy access to hunting/hiking		0		0		0	1	Open Space Preservation / Wildlife Habitat
12	Trails & hiking		0		0		0	1	Parks / Recreation
13	Recreation facilities/tennis courts, bicycle trails/soccer fields (same as #7)	6	30		0		0	31	Parks / Recreation
14	Parks & Recreation - pools/splash pad (kids)	1	5		0		0	6	Parks / Recreation
15	Implement existing recreation plan		0		0		0	1	Parks / Recreation
16	Community fitness center		0		0		0	1	Parks / Recreation
17	ATV trails		0		0		0	1	Parks / Recreation
18	Dark skies		0		0		0	1	Parks / Recreation



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
19	More public safety	2	10	0	0	0	0	11	Public Safety
20	Additional police = quicker response time (needed)	2	10	0	0	0	0	11	Public Safety
21	TRASH & illegal dumping (transfer station open only 3 days a week, need extended hours)	8	40	0	0	0	0	41	Social Services
22	Bigger clothing bank building	1	5	0	0	0	0	6	Social Services
23	Water Resources challenging		0	0	0	0	0	1	Water Resources