



living streets alliance presents:

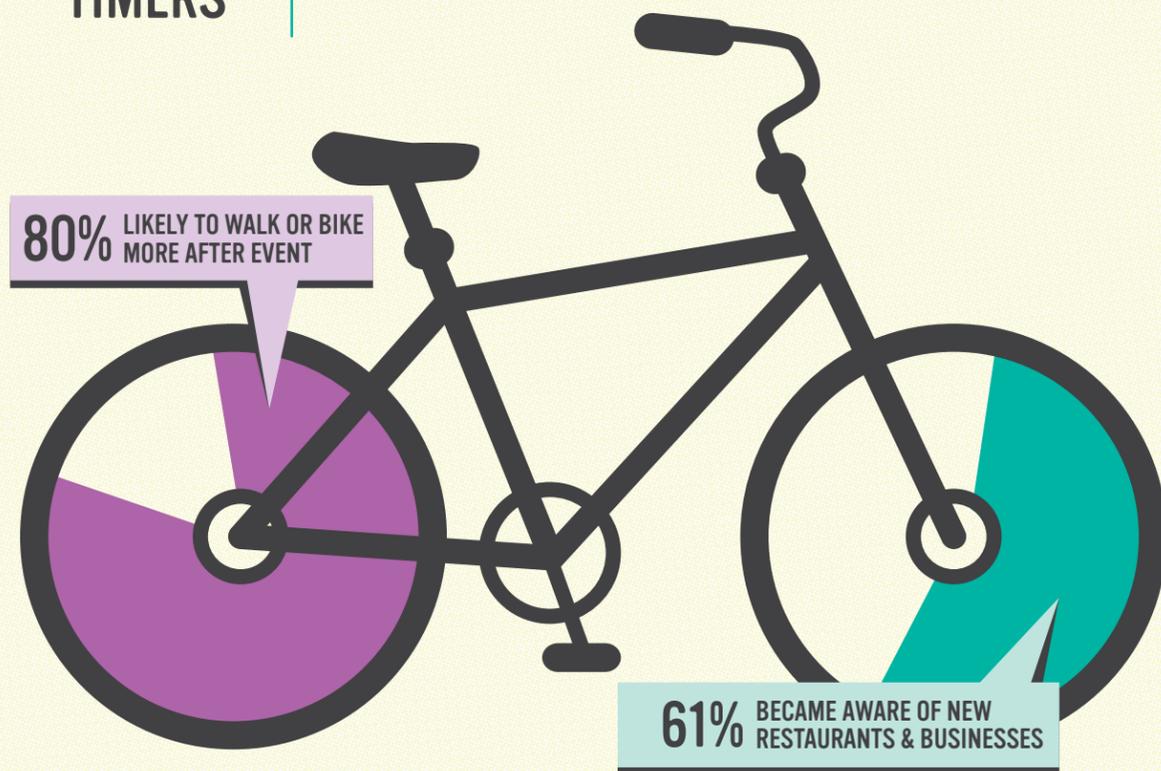
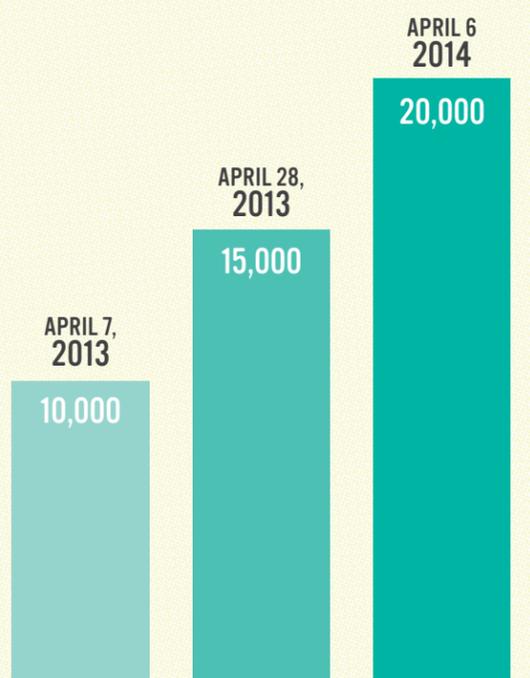
CYCLOVIA TUCSON SPRING 2014 NUMBERS



20,000
PEOPLE IN ATTENDANCE

35%
FIRST
TIMERS

70% BIKED, BUSED OR
WALKED TO EVENT



FINANCIAL BENEFITS OF SPRING 2014 CYCLOVIA

BIKING 50,000 MILES SAVED CYCLOVIA PARTICIPANTS AN ESTIMATED

\$28,000*
IN FUEL COSTS

50% OF ATTENDEES

SPENT AN AVERAGE OF **\$15**

ESTIMATED AMOUNT OF MONEY LOCAL BUSINESSES RECEIVED DURING SPRING CYCLOVIA TUCSON IS:

\$250,000

*THAT'S JUST 2.5 MILES BIKED OR WALKED PER PERSON AT CYCLOVIA. IF ALL 20,000 PEOPLE BIKED OR WALKED ALL 5 MILES, THAT'S \$56,000 SAVED!

**Estimated cost savings (based on the operating cost published in AAA's "Your Driving Costs" report for the current year (exchange.aaa.com)).

GREENHOUSE GAS REDUCTION

46,284*

THOSE WHO WALKED OR BIKED INSTEAD OF DRIVING PREVENTED 46,284 POUNDS OF POLLUTION FROM BEING EMITTED INTO THE ATMOSPHERE.



*Pounds of Pollution eliminated, the same as the tons saved, is according to the EPA website: <http://www.epa.gov/cleanenergy/energy-resources/refs.html>

TOGETHER, THE PARTICIPANTS OF THE APRIL 6TH CYCLOVIA TUCSON EVENT...

**-BURNED-
400,000**

CALORIES DURING
THE EVENT



*All data derived from Pima Association of Governments' Cyclovia Participant Survey