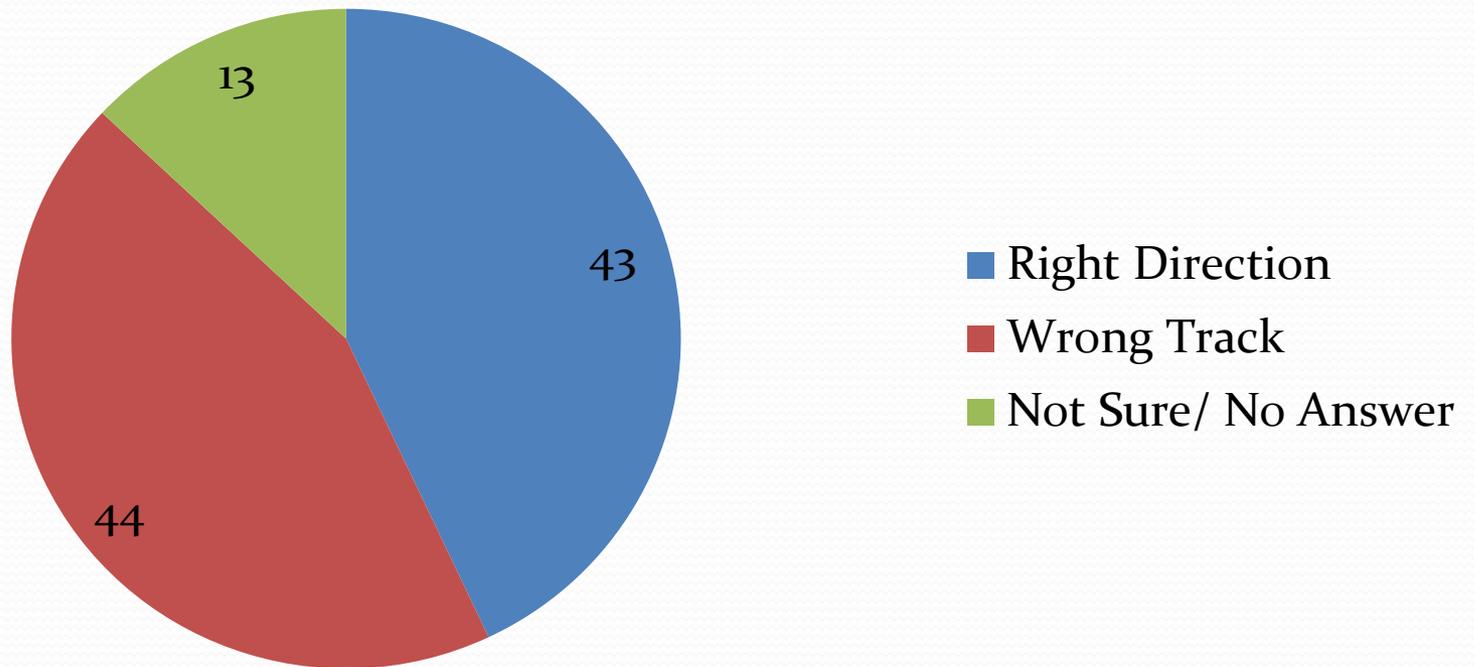


**Tucson Association of REALTORS®
Pima County Sales Tax Proposal
November 27-29, 2017**

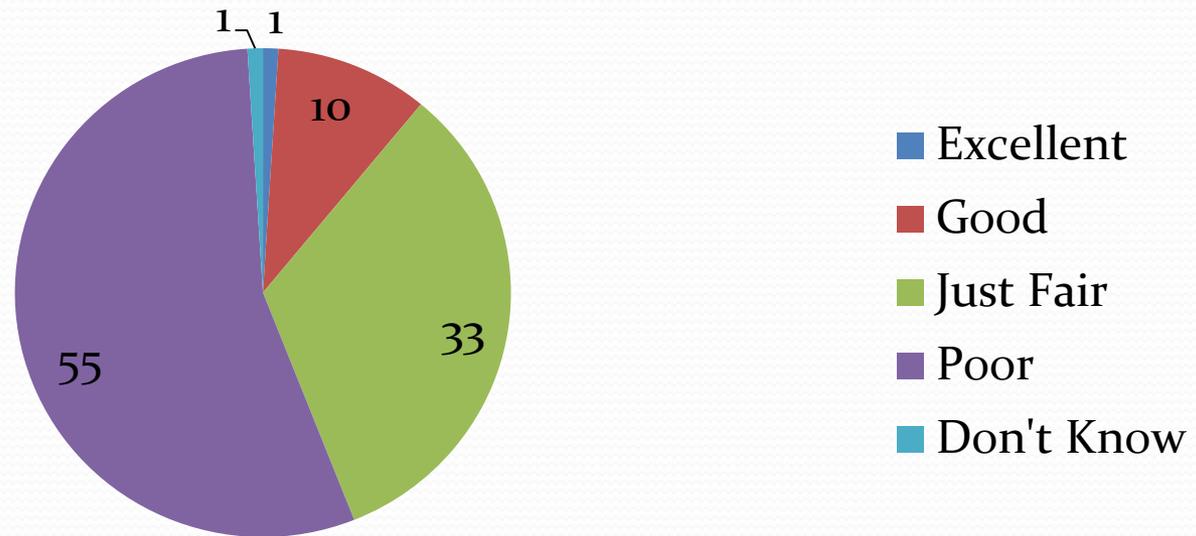
Generally speaking, do you think that things in Pima County are going in the right direction, or do you feel things have gotten off on the wrong track?

Right Direction / Wrong Track



In general, how would you rate the condition roads and bridges in Pima County- are they in excellent, good, just fair or poor condition?

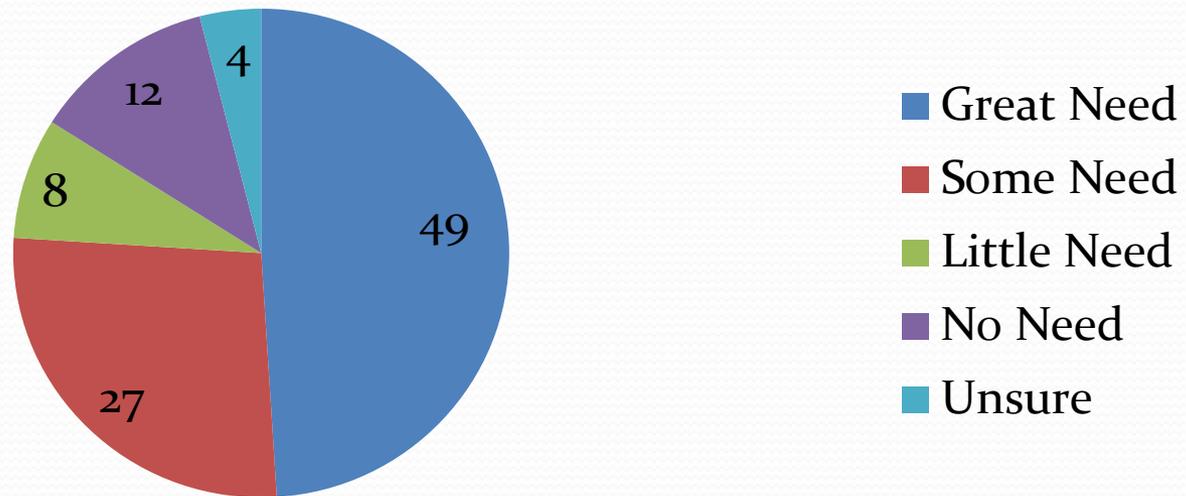
Condition of Pima County Roads



$$\text{Excellent/Good (11)} - \text{Just Fair/Poor (88)} = -77$$

Would you say there is a great need, some need, a little need or no real need to increase the current level of funding for roads and highways in Pima County?

Increase Funding For Roads



Great / Some Need 76% - Little / No Need 20% = 56

Now let me ask you about several agencies responsible for improving and maintaining roads in Pima County. Are they doing an excellent, good, just fair or poor job maintaining and improving roads in Pima County?

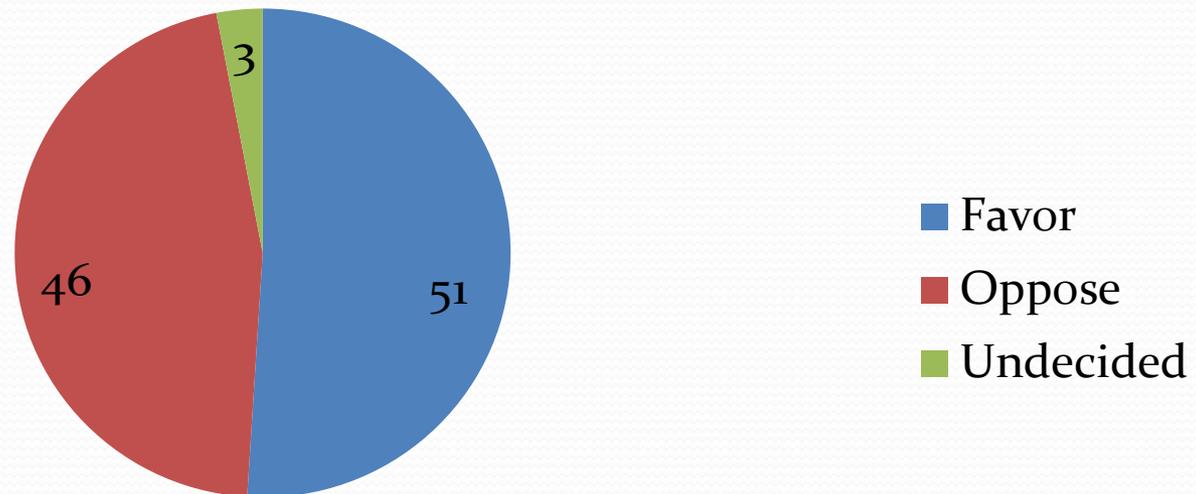
	Excellent	Good	Just Fair	Poor	Don't Know	Ex/Good	Fair/Poor	E/G-F/P
Pima County	0	20	40	38	2	20	78	-58
City of Tucson	1	17	41	37	4	18	78	-60
RTA	2	19	34	29	17	21	63	-42

- Opinions on Pima County, City of Tucson and RTA job performance on road repair appear to be tied to the broad dissatisfaction with the condition of our roads
- The RTA has a much higher rate of no opinion suggesting respondents are not as familiar with the RTA and what exactly they do.

Switching gears a bit, as you may know, there is a proposal before the Pima County Board of Supervisors to create a one-half cent county sales tax. The revenue from the sales tax would be dedicated to road repair and maintenance and to reducing Pima County property taxes. The one-half cent sales tax would raise an estimated eighty-five million dollars a year.

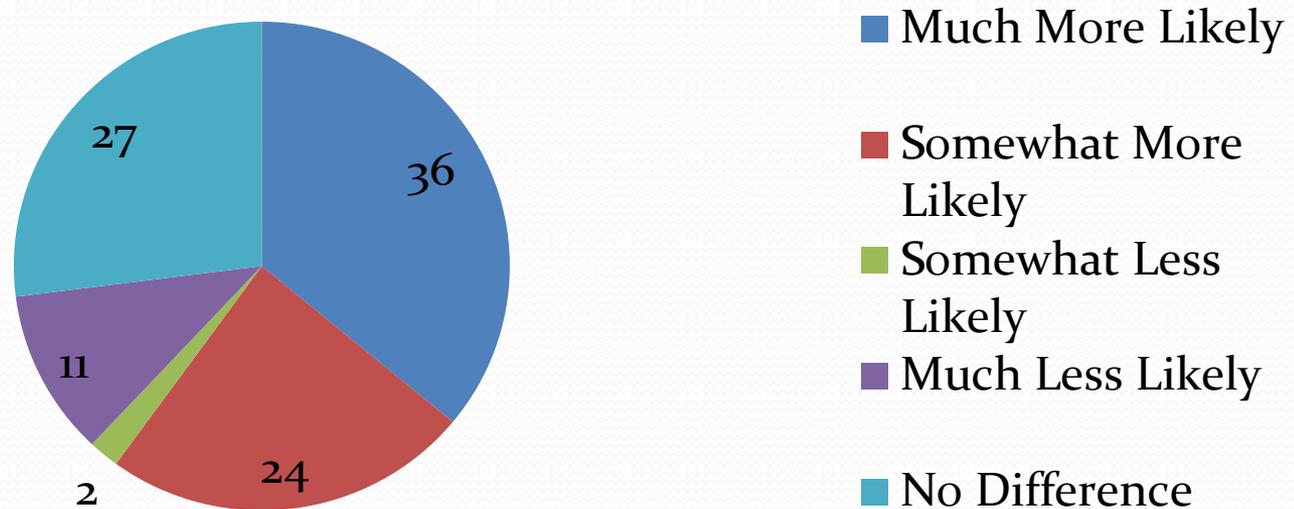
How about you? Would you favor or oppose this proposal for a one-half cent sales tax to pay for road repair and property tax reduction?

Sales Tax For Roads and Property Tax Reduction



The money raised by the sales tax can only be used in Pima County for road maintenance and property tax reduction. The revenue cannot be taken by the state.

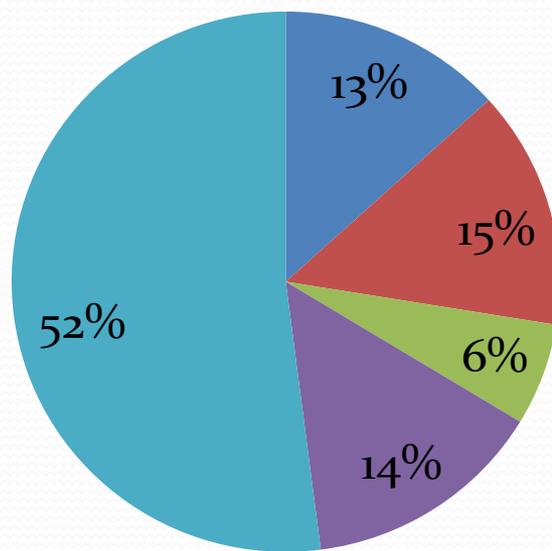
More or Less Likely To Support



More Likely (60) - Less Likely (13) = 47

The Pima County Regional Transportation Authority would administer and oversee all road repair projects paid for with the half cent sales tax revenue.

More or Less Likely To Support



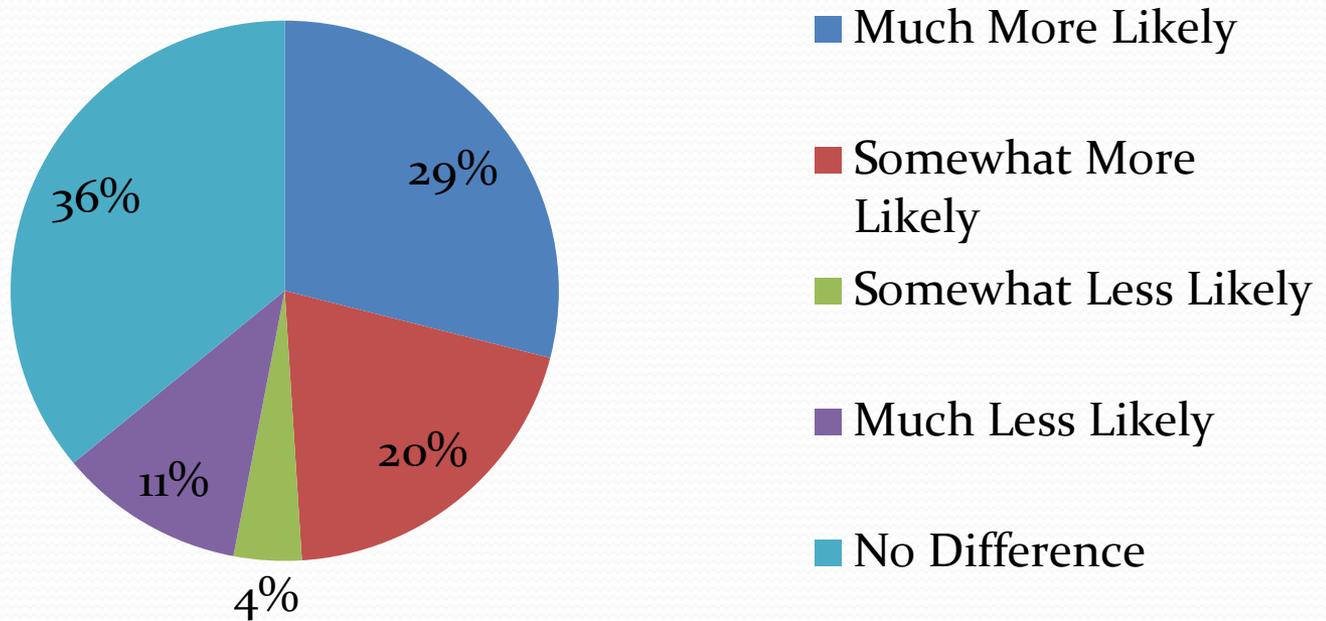
- Much More Likely
- Somewhat More Likely
- Somewhat Less Likely
- Much Less Likely
- No Difference

More Likely (28) – Less Likely (20) = 8
Their Opinion

Note: 52% RTA Control Makes No Difference In

70% of roads in Pima County are in failing condition according to the Pima County Transportation Department.

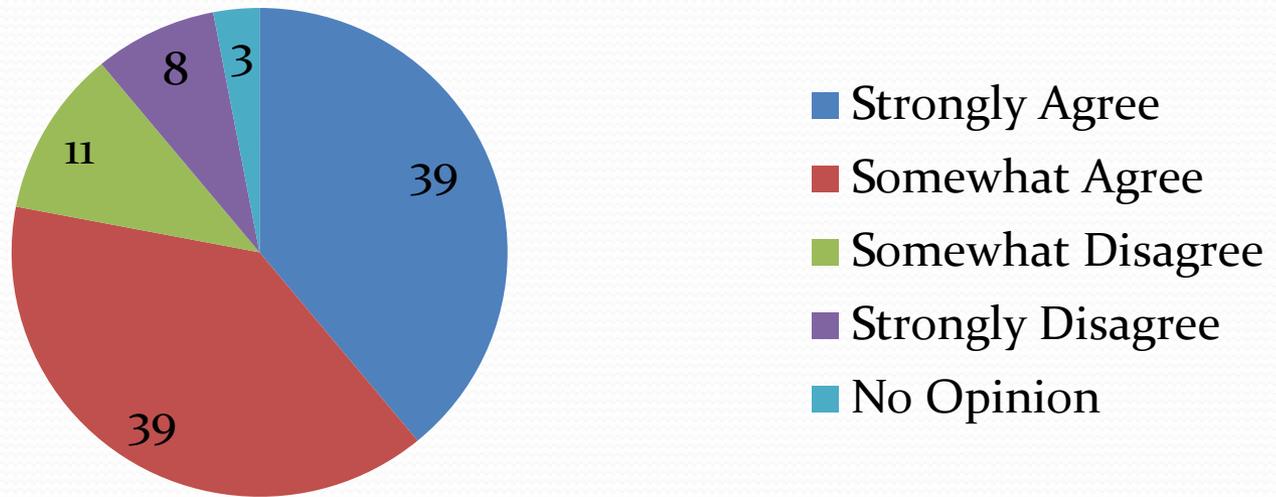
More or Less Likely To Support



More Likely (49) - Less Likely (15) = 34

The quality of Pima County's roads and highways plays a major role in attracting business investment to the county.

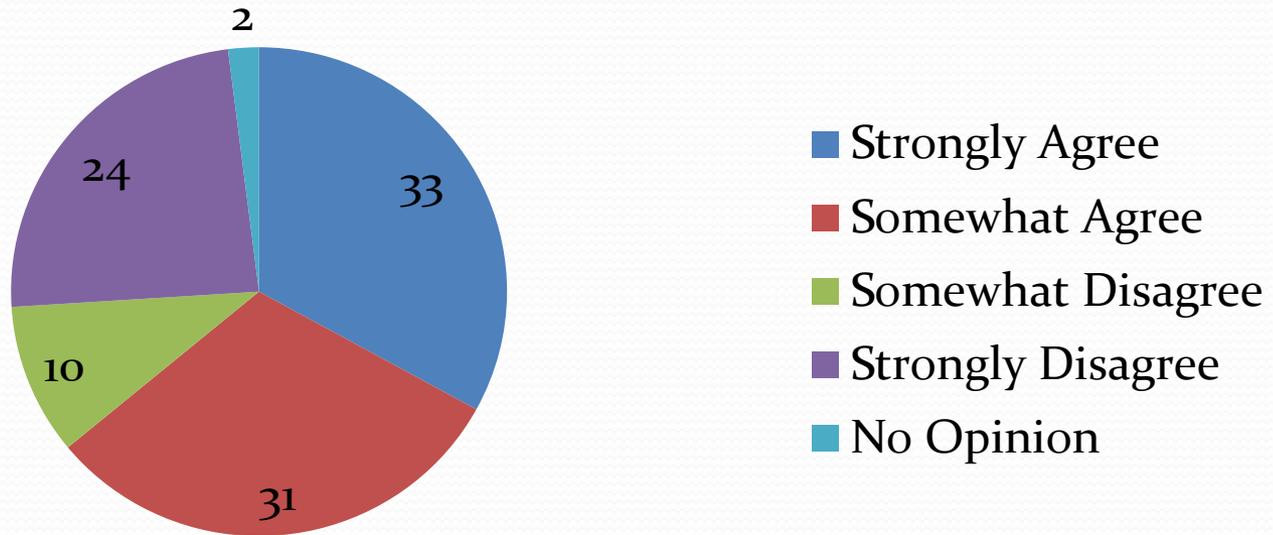
Agree or Disagree



Agree (78) – Disagree (19) = 59

A half-cent sales tax is a small price to pay for better and safer roads and lower property taxes in Pima County.

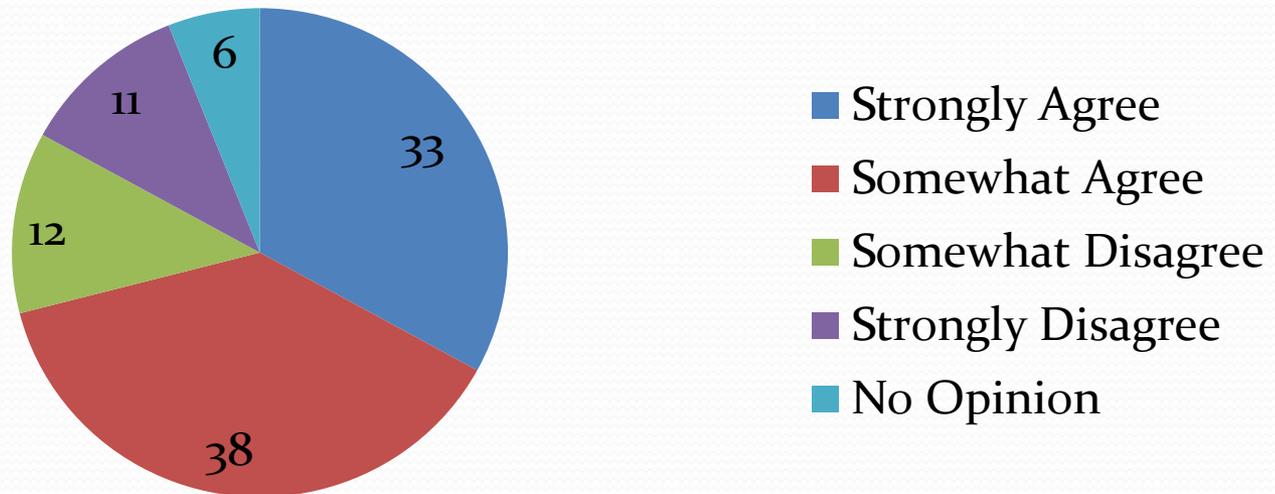
Agree or Disagree



$$\text{Agree (64)} - \text{Disagree (34)} = 30$$

It's not fair that property and business owners are the only revenue source for county services. We need to diversify the county tax base.

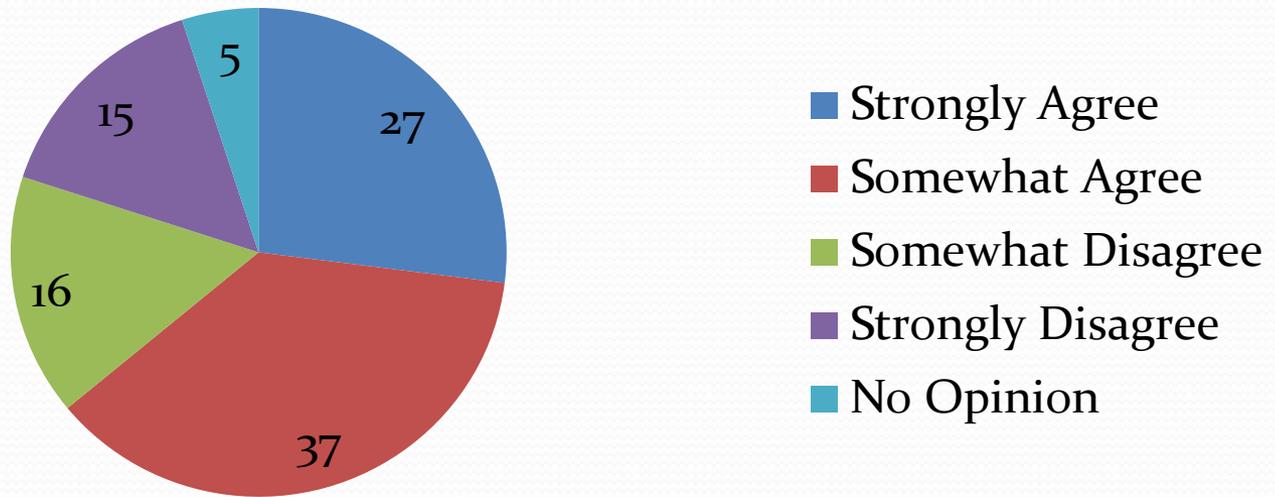
Agree or Disagree



Agree (71) – Disagree (23) = 48

Sales taxes are a good way to lessen the overall tax load on local residents and have tourists and visitors pay their fair share.

Agree or Disagree



Agree (64) – Disagree (31) = 33

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Opinions of Renters

In general, how would you rate the condition roads and bridges in Pima County- are they in excellent, good, just fair or poor condition?

	Excellent	Good	Just Fair	Poor	No Opinion
Rent	1	10	41	48	0
Own	1	10	31	57	1

Renters Ex/Good (11) – Fair/Poor (89)= -78

Owners Ex/Good (11) – Fair/Poor (88) = -77

Would you say there is a great need, some need, a little need or no real need to increase the current level of funding for roads and highways in Pima County?

	Great Need	Some Need	Little Need	No Real Need	No Opinion
Rent	54	27	8	9	2
Own	49	27	7	12	5

Renters Great/Some Need (81) – Little/No Need (17)= 64

Owners Great/Some Need (76) – Little/No Need (19) = 57

Switching gears a bit, as you may know, there is a proposal before the Pima County Board of Supervisors to create a one-half cent county sales tax. The revenue from the sales tax would be dedicated to road repair and maintenance and to reducing Pima County property taxes. The one-half cent sales tax would raise an estimated eighty-five million dollars a year.

How about you? Would you favor or oppose this proposal for a one-half cent sales tax to pay for road repair and property tax reduction?

	Favor	Oppose	No Opinion
Rent	55	40	5
Own	50	47	3

Renters favor proposal by +15 vs. +3 for homeowners

The money raised by the sales tax can only be used in Pima County for road maintenance and property tax reduction. The revenue cannot be taken by the state.

	Much More Likely	Somewhat More Likely	Somewhat Less Likely	Much Less Likely	No Difference
Rent	32	39	1	6	22
Own	37	21	2	12	28

Renters More Likely (71) – Less Likely (7) = 64

Owners More Likely (58) – Less Likely (14) = 44

70% of roads in Pima County are in failing condition according to the Pima County Transportation Department.

	Much More Likely	Somewhat More Likely	Somewhat Less Likely	Much Less Likely	No Difference
Rent	34	22	5	3	36
Own	28	20	4	12	36

Renters More Likely (56) – Less Likely (8) = 48

Owners More Likely (48) – Less Likely (16) = 32

The quality of Pima County's roads and highways plays a major role in attracting business investment to the county.

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	No Opinion
Rent	50	37	9	4	0
Own	38	39	12	8	3

Renters Total Agree (87) – Total Disagree (13)= 74

Owners Total Agree (77) – Total Disagree (20) = 57

A half-cent sales tax is a small price to pay for better and safer roads and lower property taxes in Pima County.

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	No Opinion
Rent	34	35	10	16	5
Own	33	30	10	24	3

Renters Total Agree (69) – Total Disagree (26) = 43

Owners Total Agree (63) – Total Disagree (34) = 29

It's not fair that property and business owners are the only revenue source for county services. We need to diversify the county tax base.

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	No Opinion
Rent	37	41	10	12	0
Own	33	37	13	10	7

Renters Total Agree (78) – Total Disagree (22) = 56

Owners Total Agree (70) – Total Disagree (23) = 47

Sales taxes are a good way to lessen the overall tax load on local residents and have tourists and visitors pay their fair share.

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	No Opinion
Rent	26	42	18	9	5
Own	28	36	16	15	5

Renters Total Agree (68) – Total Disagree (27)= 41

Owners Total Agree (64) – Total Disagree (31) = 33