



## Pima County Transportation Advisory Committee (PCTAC)

### Public Engagement Draft Plan

The goal of the PCTAC is to engage the community and gather public input through various methods to understand the public's priorities for establishing road repair prioritization criteria for Fiscal Year 2020/2021.

The public input period will be from September 16, through November 18, 2019.

#### Public Engagement

1. Special noticed "Call to the Public" sessions during regular PCTAC meetings
  - o September, October and November
2. On-Line Survey – PCTAC webpage
3. Optional: Additional PCTAC meetings or "Listening Session" in various locations/times

#### Public Notification

1. Email Blast - notifications to members of the public who have submitted pavement repair requests (potholes, crack filling, resurfacing)
2. News Releases
3. Facebook Posts – Boosted Advertisement
4. Pima County FYI Newsletter (bi-weekly)
5. Optional: Sunday Paper Advertisement (one advertisement per month)
  - o September, October, and November

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