

PIMA COUNTY TRANSPORTATION ADVISORY COMMITTEE

Public Engagement Update

November 5, 2019



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PIMA COUNTY

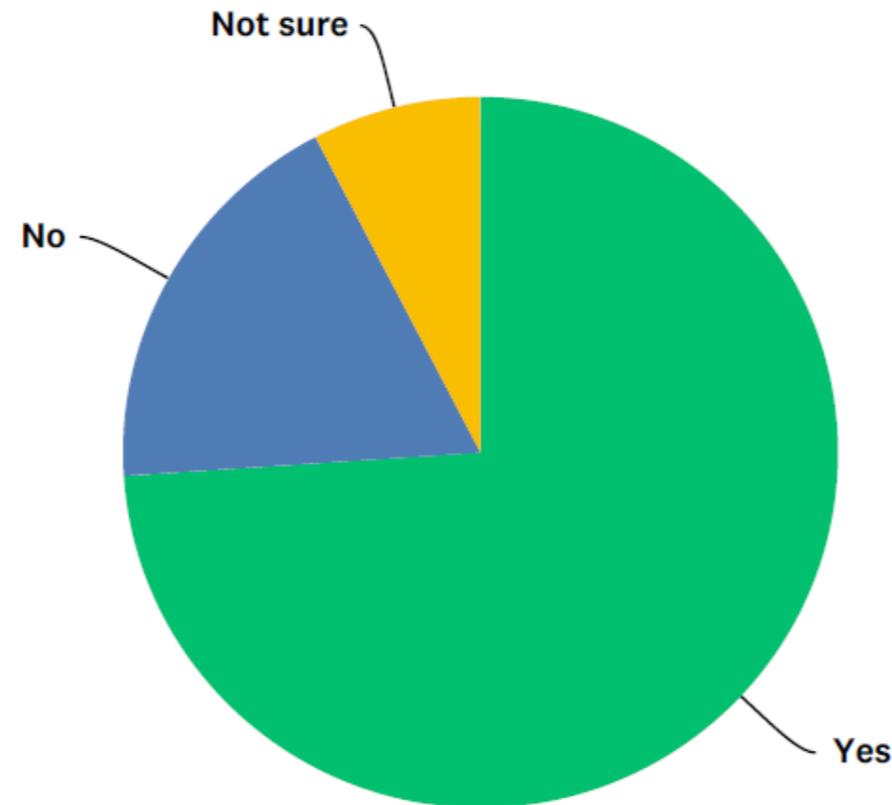
Public Engagement Update

- Public Survey – 1954 surveys as of Oct. 30
- News Release – Nov. 1 for “Call to the Public”
- Social Media Postings:
 - Facebook (with boost)
 - Nextdoor – Reach to Pima County Residents
 - Twitter



Q1 Do you reside in unincorporated Pima County?

Answered: 1,954 Skipped: 12



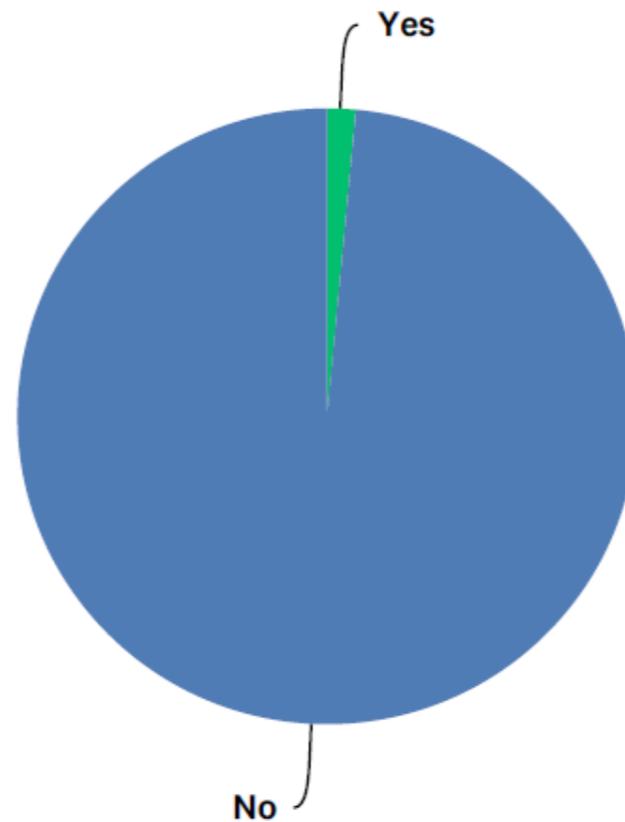
ANSWER CHOICES	RESPONSES	
Yes	73.95%	1,445
No	18.42%	360
Not sure	7.63%	149
TOTAL		1,954

Q2 How long have you been a resident of Pima County?

Answered: 1,930 Skipped: 36

Q3 Are you responding as a business?

Answered: 1,948 Skipped: 18



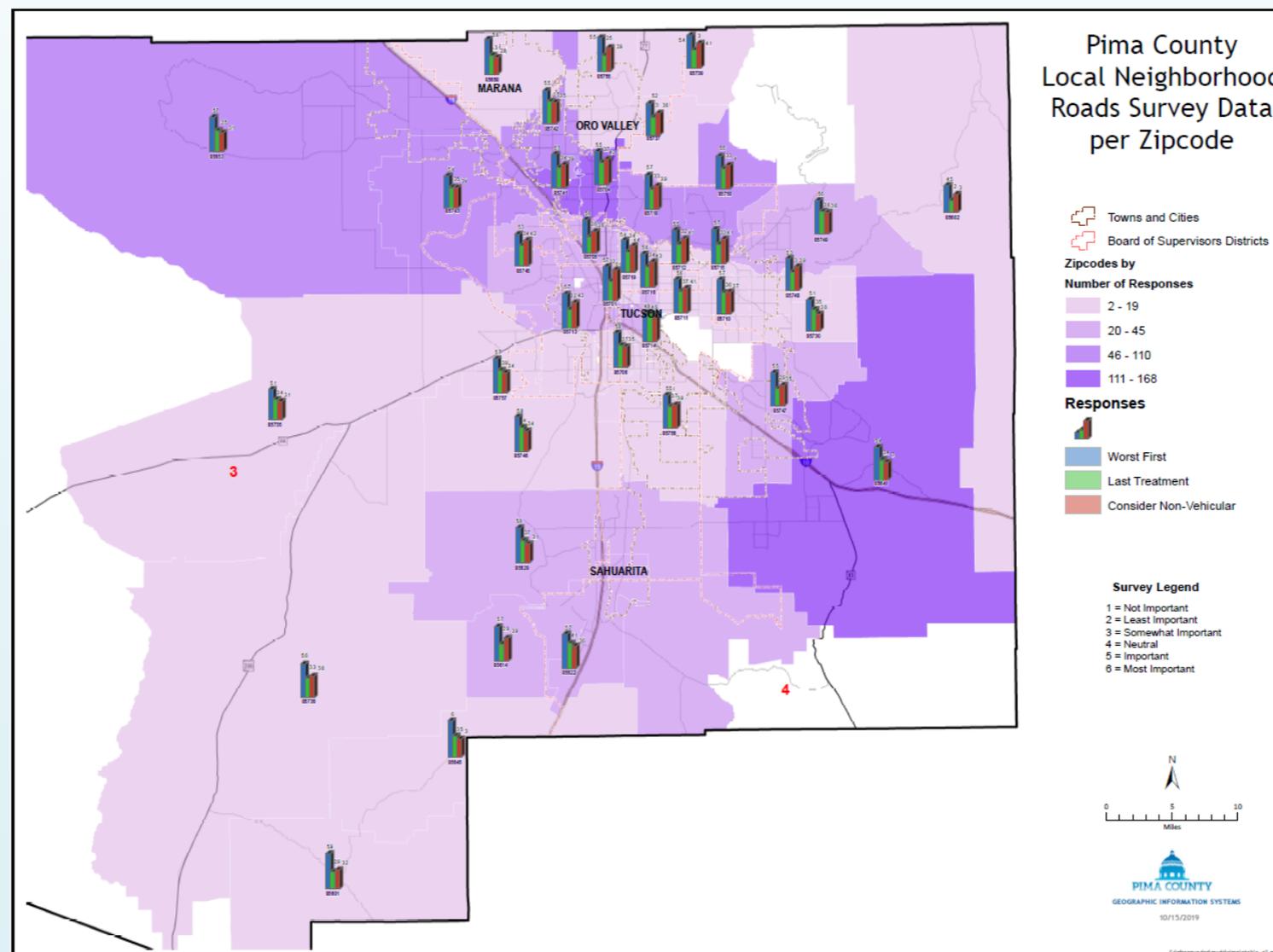
ANSWER CHOICES	RESPONSES	
Yes	1.49%	29
No	98.51%	1,919
TOTAL		1,948

Question 4

What is your zip code?

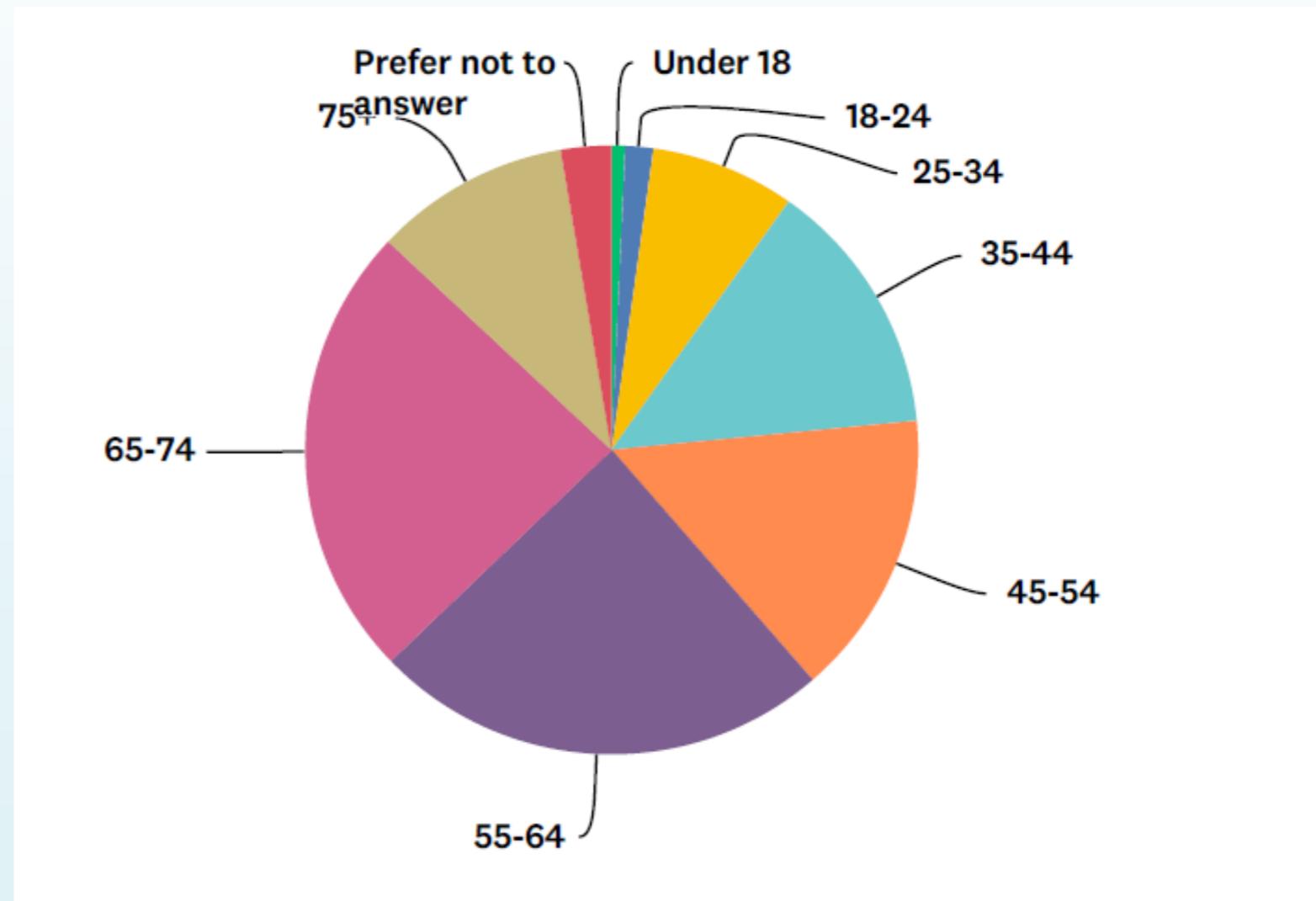
Answered 1,947

Skipped 19



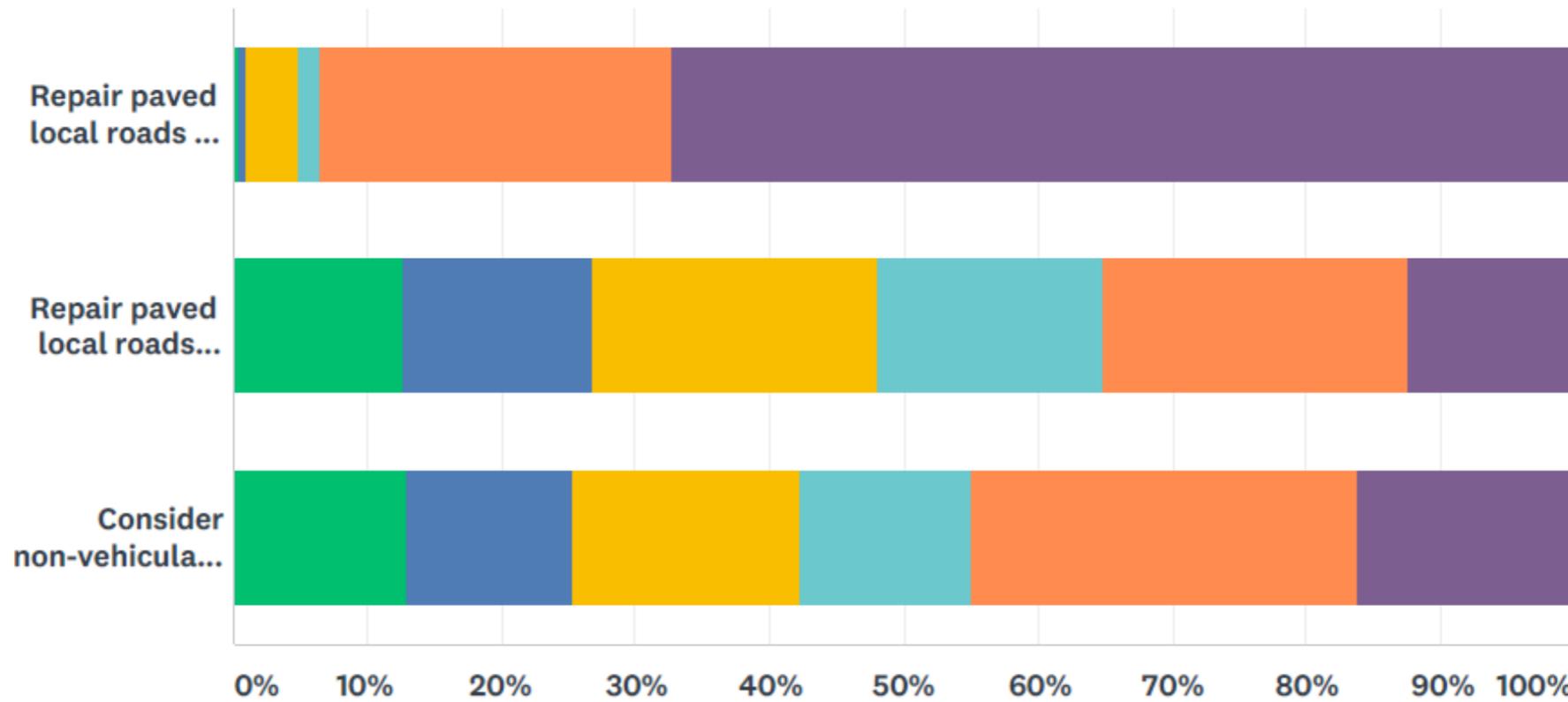
Question 5 What is your age?

Under 18	0.74%	14
18-24	1.68%	29
25-34	8.16%	149
35-44	14.38%	267
45-54	15.74%	296
55-64	24.53%	473
65-74	22.88%	473
75+	9.18%	202
Prefer not to answer		52
Total		1,955



Q6 RANK THE FOLLOWING BY IMPORTANCE:

Answered: 1,961 Skipped: 5



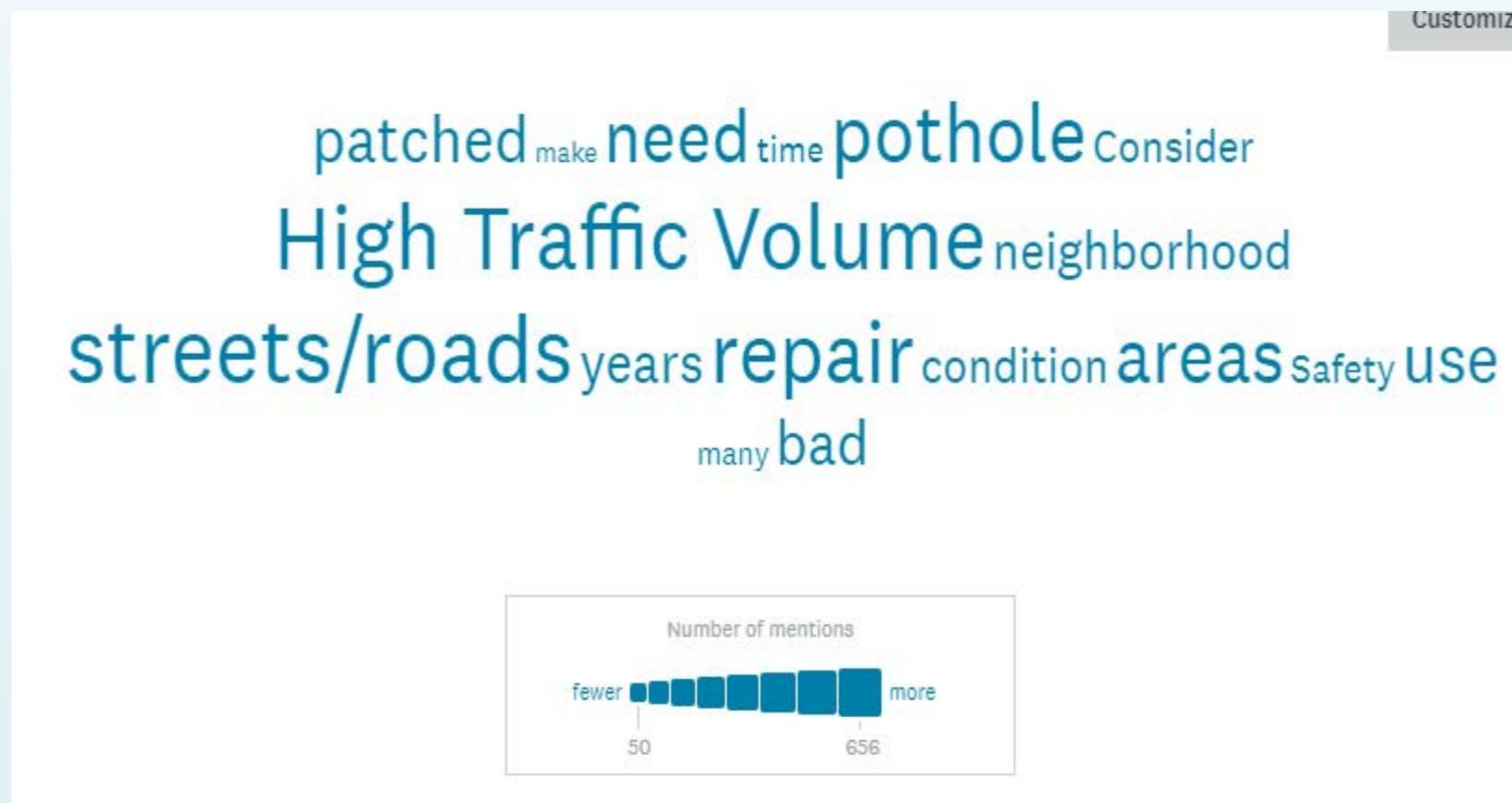
■ Not Important
 ■ Least Important
 ■ Somewhat Important
 ■ Neutral
■ Important
 ■ Most Important

	NOT IMPORTANT	LEAST IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	IMPORTANT	MOST IMPORTANT	TOTAL	WEIGHTED AVERAGE
Repair paved local roads in the worst condition first.	0.46% 9	0.46% 9	3.94% 77	1.64% 32	26.13% 510	67.37% 1,315	1,952	5.55
Repair paved local roads based on date of last treatment.	12.62% 244	14.01% 271	21.35% 413	16.80% 325	22.70% 439	12.51% 242	1,934	3.60
Consider non-vehicular use when prioritizing repair of paved local roads (i.e. walking, cycling, strollers, wheelchair uses, etc.).	12.85% 250	12.49% 243	16.81% 327	12.96% 252	28.53% 555	16.35% 318	1,945	3.81

Question 7

Please indicate any other criteria that you think should be considered when prioritizing repair of local roads.

- 1,402 responses



Q8 Please provide any general comments, ideas or concerns about the road system in unincorporated Pima County. (100 characters max)

Answered: 1,233 Skipped: 733

Next Steps

- Survey Monkey License Upgraded
- Data Review/Reporting after 11/18
- Discussion of Data with PCTAC Subcommittee on November 22, 2019

Discussion



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