



Transportation Advisory Committee

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Members

District 1

Yolanda Weinberger
Albert Letzkus

District 2

Dan Eckstrom
Eric Ponce

District 3

Kendall Elmer

District 4

Lucretia Free
Don Weaver

District 5

Dan Castro
Ed Verburg

County Administrator

John Bernal
Tom McGovern
Dr. Curtis Lueck

Pima County Transportation Advisory Committee (PCTAC)

Public Engagement Plan

GOAL: A goal of the Pima County Transportation Advisory Committee (PCTAC) is to engage the community and gather public input through various methods to understand the public's priorities for road repair in unincorporated Pima County.

Click www.pima.gov/transportation to learn more about the PCTAC and remain informed about the prioritization process.

The public input period will be from September 16, 2019 through November 18, 2019.

Public Engagement

1. Expanded notice for "Call to the Public" sessions during regular PCTAC meetings
 - September, October and November
2. On-Line Survey – PCTAC webpage
3. Additional PCTAC meetings or "Listening Session" in various locations/times

Public Notification

1. Email Blast - notifications to members of the public who have submitted pavement repair requests (potholes, crack filling, resurfacing)
2. News Releases
3. Facebook Posts – Boosted Advertisement
4. Pima County FYI Newsletter (bi-weekly)
5. Optional: Sunday Paper Advertisement (one advertisement per month)
 - September, October, and November