1. **CALL TO ORDER:**

Dr. Horwitz called the meeting to order at 3:04 P.M.

*Attendance was as follows:*
Board Members:
- Mr. Bin An
- Mr. Richard Ellías
- Mr. Matthew T. Emich - Absent
- Mr. Rene Gastelum
- Mr. Charles Geoffrion
- Ms. Mary Lou Gonzales
- Dr. Paul Horwitz, President
- Mr. Mike Humphrey
- Mr. Miguel Rojas
- Dr. Gail Smith - Absent
- Ms. Carolyn Trowbridge, Vice President

*A quorum was established (9)*

*Non-Board Members:*
- Dr. Marcy Flanagan, Pima County Health Department Director
- Ms. Paula Mandel, Pima County Health Department Deputy Director

*Presenters:*
- Linda Dingle, Program Coordinator, Pima County Health Department
- Brian Eller, Program Coordinator, Pima County Health Department
- Trisha Bautista, Arizona Health Zone
- Mary Kinkade, Senior Special Staff Assistant, Pima County Health Department
- Nicholas Cogdall, Senior Special Staff Assistant, Pima County Health Department

2. **PLEDGE OF ALLEGIANCE**

Mr. Geoffrion led the Board in the Pledge of Allegiance.

3. **MINUTES ADOPTION**

- Adopted Board of Health April 25, 2018 minutes.

The motion was made and seconded (Mr. Rojas / Mr. Geoffrion) that the April 25, 2018 minutes be adopted as written. Motion carried 9-0.
4. DIRECTOR’S UPDATE

- Dr. Flanagan informed the Board of the increase in syphilis cases. To date, Arizona has five infant deaths due to congenital syphilis and the mothers had received regular prenatal care. For example, a case living in Pima County involved a mother who had been seen at her OB/GYN 13 times throughout her pregnancy and unfortunately her diagnosis of congenital syphilis was overlooked in spite of presenting with symptoms. The Arizona Department of Health Services (ADHS) is initiating an education and awareness campaign in partnership with local health departments to alert physicians of the rise in syphilis.
  - In 2016, there were 16 infants born with syphilis.
  - In 2017, the number of cases was 30 and of those, five infants had died.
  - To date in 2018, there have been 16 confirmed cases and five infants have died.

Pima County has educational materials developed from a previous syphilis campaign that targeted men. The campaign has since received national recognition and is currently being utilized by Los Angeles County. This material will need to be modified to include messaging and imagery regarding prenatal care and the importance of periodic testing. The reasons for this rise are lack of prenatal care, non-monogamous relationships, and unprotected sex. The Centers for Disease Control (CDC) representatives are studying data to assist in identifying factors contributing to the rise of cases.

- Dr. Flanagan reported that Pima County has been selected by ADHS to participate in a pilot study regarding immunization exemptions. Currently, a parent who decides not to have their child vaccinated must complete a one-page form requesting exemption. Under this study, parents of students in selected schools who have requested immunization exemption for their child will be asked to watch an educational video explaining the risks associated with not immunizing their child. The schools will collect data regarding the impact the video has on the parent’s decision regarding immunization. Maricopa County participated in this study last year and is analyzing the data to determine levels of impact due to this change in the process and plan to continue with the study. Mr. Geoffrion inquired if schools are required to report exemptions. Dr. Flanagan clarified that schools are required to report this to ADHS who then inform each local health department. Pima County has a high percentage of children being immunized.

- Mr. Humphrey requested that Dr. Flanagan update the Board on Southwest Key Center, the holding facility for undocumented children. Dr. Flanagan reported that the Health Department does not have any oversight or enforcement over this agency as it is federally funded however, has a good relationship with them. Health Department staff have provided immunizations and other care to children housed in the facility and coordinates with their Chief Medical Officer in coordinating efforts in response to outbreaks or other public health situations. Dr. García meets with Southwest Key Chief Medical Officer to offer assistance and collaborate efforts regarding health situations they may encounter. The facility’s capacity is approximately 300 and currently there are approximately 278 children in residence.

5. BOH MEMBER ATTENDANCE:

- Dr. Horwitz shared with the Board the attendance roster over the past two years and reminded the members that per Administrative Procedure 4-2 a member of the body who misses four consecutive meetings for any reason or who fails to attend for any
reason at least forty percent of the meetings called in a calendar year are automatically and immediately removed as a member of the body. He understands everyone’s time is valuable however, as the Board of Health President, it can be difficult to find speakers when a quorum is not reached and rescheduling is necessary. Dr. Horwitz also shared with the Board that Mr. Matthew Emich has resigned and there will be an opening in District Four. Dr. Horwitz reminded the Board to respond to emails in a timely manner and requested that all requested agenda items be emailed to him directly.

6. **CHILDHOOD OBESITY IN PIMA COUNTY:**
Ms. Dingle gave a presentation regarding the alarming increase of obesity among youth and the importance to understand the influences that affect the health of Arizona’s youth. Their racial/ethnic makeup, education, and social economic factors need to be considered in prevention and outreach programs. One in five persons are children, many whose mothers are single and/or divorced, 27 percent are living at the federal poverty level, 52 percent are living below the federal poverty level, and 18 percent live with mothers who have not completed high school. Arizona’s children reflect multiple racial and ethnic backgrounds (American Indian, Asian, African American, and Multiracial each represent two percent to five percent, 31 percent are Hispanic, and 58 percent are White). Since 2003, the obesity rate among children has increased in all age groups with the exception of two to four year old children enrolled in WIC (Women, Infant, and Children) who have decrease obesity by 15 percent. Local agencies have adapted national evidence-based programs to successfully engage families to have better fitness and nutrition approaches. On the reservation, American Indians have also experienced tremendous success with a school based program targeting children grades K through 12 with age appropriate fitness and nutrition curriculum that is extended to the family. Reservation wellness centers are equipped with workout rooms and staffed with a nurse who provides testing, such as blood sugar, cholesterol, and A1C.

Ms. Gonzales inquired if the Michelle Obama program had any effect to childhood obesity however, that information is not available. Board member Miguel Rojas suggested that clean, proper housing should be a factor to ensure families can cook healthy food. Mr. Elías stated that the current Administration is raising public housing by 25 percent which will have a negative impact to families and will ultimately cause effects on health as they will not be able to afford proper meals and healthy grocery items.

Mr. Rojas inquired as to why transgender persons are added to the presentation slide. Mr. Eller indicated that there are populations who are more susceptible to health disparities and transgender persons commonly fall into this category. Mr. Rojas also suggested that the youth who are living on their own should be included as they lack many resources and are unsure of where their next meal will come from. Mr. Eller stated that the Health Department supports activities that provide food for homeless youth. Mr. Gastelum stated that some children will choose to eat a McDonald’s meal as there are healthier choices.

Ms. Gonzales stated that in rural areas there are not many grocery store options and people will go to convenience stores to purchase a meal or unhealthy snack. Mr. Eller informed the Board of PCHD’s Coordinated School Health Program that coordinates activities with 85 schools throughout ten districts working with onsite personnel to implement evidence-based programs to reduce childhood obesity that focus on physical activities. Five schools in this program have student maintained gardens that reinforce educational benefits of healthier foods and the produce from the gardens is used in the
cafeteria for school meals. Mr. Eller introduced Trisha Bautista with the Arizona Health Zone Program provided through the University of Arizona that focuses on policies, systems, and environmental changes in schools and at the community level to transform local food deserts and food swamps.

**HEALTHY PIMA UPDATE:**
- Ms. Kinkade and Mr. Cogdall updated the Board on Healthy Pima Initiative that began in 2010 to address the health needs identified by the Community Health Needs Assessment. Since inception, two community assessments have been developed, engaged in two community health improvement planning processes and developed and implemented strategic action plans. During this period a need was identified for a centralized resource that could be utilized by partners and members of the community, which resulted in a newly revised Healthy Pima website. This website acts as a source for partners and the community to have access to best practice tools, data support and resources, access to evidence-based policies and programs, increased visibility and promotion of Healthy Pima goals, develop new partnerships and expanded networks, and engage in strategic coordination and action planning. The website is designed to foster networking opportunities, create avenues for marketing, and increase awareness of community resources that align and strengthen Healthy Pima activities, explore opportunities to align with public health efforts, and to improve the health and wellbeing of the community.

Supervisor Elías stated that while this information is a valuable resource he would like to better understand how this information is available and shared with our residents and suggests a meeting occur where the stakeholders can elaborate on how this information is available to the undocumented, Spanish speaking only (and other languages), those without email access, and the under privileged.

7. **BOH BUSINESS CARD REQUESTS**
Dr. Flanagan shared with the Board that after consultation with the County Attorney’s office it is not appropriate to have business cards made to non-county employees. Mr. Gastelum inquired if it would be acceptable for Board members to create cards without a county logo. Dr. Flanagan stated that would be okay, however the Board members would be responsible for the expense.

8. **CALL TO AUDIENCE:**
There were no speakers from the audience.

9. **SUMMATION OF ACTION ITEMS AND PROPOSED AGENDA ITEMS:**
Dr. Horwitz summarized the action items to include attendance, communication with Dr. Horwitz in a timely manner, childhood obesity in Pima County, plan for another Healthy Pima update at a future meeting, and the business card requests.

10. **ADJOURNMENT:**
The meeting adjourned at 5:03 P.M.