

Pima County Board of Health  
Minutes  
April 23, 2014  
Room 1108, Abrams Building  
3950 S. Country Club Road  
Tucson, Arizona 85714

1. CALL TO ORDER:

Dr. Horwitz called the meeting to order at 3:02 pm.

Mr. Schlueter called the roll as follows:

Mr. An - absent  
Mr. Elías  
Mr. Emich  
Mr. Gastelum - absent  
Mr. Geoffrion  
Ms. Gonzales  
Dr. Horwitz  
Ms. McComb-Berger  
Mr. Rojas  
Dr. Smith  
Ms. Trowbridge

A quorum was established.

2. PLEDGE OF ALLEGIANCE

Dr. Smith led the Board in the Pledge of Allegiance.

3. MINUTES ADOPTION

- Adopt Board of Health February 26, 2014 Minutes

The motion was made and seconded (Rojas/McComb-Berger) that the February 26, 2014 Minutes be adopted as written. The motion carried 7-0.

4. WOMEN, INFANTS AND CHILDREN (WIC) SUPPLEMENTAL NUTRITION PROGRAM PRESENTATION

Dr. Francisco García, Health Department Director said the Health Department is the largest of three WIC service providers in Pima County, serving approximately 70 percent of the County's clients. Division Manager Kristin Barney and Nutrition Coordinator Monica Nicholas utilized the attached PowerPoint presentation to discuss the Department's WIC Program. The program provides service to infants and children up to age 5, as well as pregnant and postpartum women. Support, both nutritional and informational, for breastfeeding mothers is a part of the program. Pima County's WIC Program is funded through the Arizona Department of Health Services with \$1.6 million, with approximately \$400,000 in County General Funds added. There are four Pima County Health Department

WIC locations that currently are averaging approximately 8,800 monthly participants. In recent years WIC participation has been declining slightly nationally, in Arizona and in Pima County. Local participation fell noticeably in November during the federal government shutdown even though services continued during the shutdown. Current funding is for a caseload of 11,000 participants per month and next year's funding is for 10,000 per month. Discussion brought out that WIC eligibility significantly exceeds participation and that stigma, inconvenience and embarrassment contribute to this disparity. Electronic Benefits Transfers, in lieu of vouchers, are an anticipated future change and are expected to reduce inconvenience and embarrassment at checkout counters.

5. TOBACCO AND CHRONIC DISEASE PREVENTION PROGRAM PRESENTATION

Ms. Barney introduced Program Manager Gregory Rivera and Program Coordinator Jennifer Chancay who utilized the attached PowerPoint presentation to discuss the Department's Tobacco and Chronic Disease (TCD) Prevention Program. The program's mission is to develop partnerships and collaborations to promote a comprehensive approach to address tobacco and chronic disease. The program shares its messaging primarily through education and outreach. Program areas include: Youth Tobacco Prevention and Reducing Youth Access; Adult Tobacco Prevention and Cessation; Chronic Disease Self-Management Program (CDSMP) and Tomando Control de su Salud (taking control of your health); School-Based Prevention; and Million Hearts and Stroke.

Smoking statistics in America have held steady over recent years. According to the Arizona Youth Survey, 14 percent of youth (grades 8-12) in Pima County smoke. The Health Department works with the Arizona Department of Health Services to support Student's Taking a New Direction (STAND) Youth Coalitions, which address tobacco related issues in the community. Counter Strike is a collaboration between county partners and the Arizona Attorney General's office to ensure retailers do not sell tobacco products to minors. Volunteers ages 14 -17 go out with an undercover police officer to try to purchase tobacco products; and so far in 2014 approximately 15 percent of tobacco retailers in Pima County have sold to youth. There have been difficulties getting convictions against establishments selling to minors, but diversion training and fines have been ordered. The Health Department does not offer smoking cessation programming, but refers smokers to ASHLine which is a State, tobacco tax funded cessation service.

The Health Department's Chronic Disease Self-Management Program (CDSMP) was developed by Stanford University to help adults and caregivers successfully manage ongoing chronic health conditions. Tomando Control de su Salud is the Spanish equivalent. The program is a six-week workshop, meeting once a week.

The Health Department's TCD Program also participates in the Million Hearts Campaign and has a school based prevention program. The Million Hearts Campaign is an endeavor to prevent one million heart attacks by 2017. Program staff promotes, develops, and supplies educational materials to community organizations. Efforts concentrate on promoting the ABCs: Aspirin when needed; Blood Pressure checks; Cholesterol reduction; and Smoking cessation. School based prevention targets youth from K-12. Pima County has 11 participating school districts. At each school a Wellness Coordinator establishes a School

Health Advisory Council which assesses their school's health and wellness. An action plan is then developed to improve the school's environment. The TCD program provides free wellness and physical activity training to participating schools.

6. NURSE FAMILY PARTNERSHIP PROGRAM PRESENTATION

Health Department Deputy Director Marcy Flanagan introduced Nurse Manager Paula Mandel who utilized the attached PowerPoint presentation to talk about the Health Department's new Nurse Family Partnership (NFP) Program, which is a grant funded, evidence-based, home visitation program for low-income, first time mothers pregnant less than 28 weeks. The program goals are to improve pregnancy outcomes; improve child health and development; and improve parents' economic self-sufficiency. Depending on when the mother links up with the program, there are up to 66 home visits involved, 14 during pregnancy, 28 during infancy and 22 during toddlerhood. The program focuses on six areas: the mother's personal health, environmental health, life course development, the maternal role, family and friends, and health and human services. Data on NFP participants has shown better statistics compared to non-participants in the following areas: days hospitalized for injuries – birth to age two; months between births; months receiving welfare; and months receiving food stamps. Nationally 43 states have NFP programs. The program is also international. The Health Department's NFP program is designated to serve rural areas. For those who do not qualify for the Department's NFP program the Department also has Health Start and Public Health Nurse home visitation programs available. Additionally there are two other NFP programs in Pima County. The Department's NFP Program is still ramping up and it requires extensive training. So far two of the five nurse positions have been filled, as well as an administrative support position. The program is to serve 125 mothers and their infants.

7. CALL TO AUDIENCE

There were no speakers from the audience.

8. SUMMATION OF ACTION ITEMS AND PROPOSED AGENDA ITEMS

Dr. Horwitz summarized the meeting. There were no action items from the meeting. There was a request that Board members be send a copy of Director García's recent Arizona Daily Star op-ed.

9. ADJOURNMENT

The meeting adjourned at 5:02 p.m.