

Awardees for Fuerza Grant 2022

Arizona Community Health Worker Association

Contact Names: Floribella Redondo

Project Title: Pima County CHW Coalition/Community of Practice

Budget Amount: \$75,596

Project Summary: AzCHOW creates opportunities for Community Health Workers to speak with a collective voice AZChow has been advocating for the work of CHWs in Arizona since 2001. Our goal is to create a CHW Coalition/Community of Practice (CoP) to build the capacity of Pima County's CHW workforce to mitigate COVID-19 among the populations most affected. Help residents address isolation and mental health issues associated with the pandemic and encourage self-care among CHWs as frontline workers. The Pima County CHW Coalition/CoP will prepare CHWs to obtain Voluntary Certification that will go live in fall 2022. We will outreach to organizations in both rural and urban Pima County.

Use of Funds: AzCHOW employees (1.1 FTE) from AzCHOW's offices in Tucson, Yuma, Douglas and Coolidge will fulfill the scope of work. AzCHOW's CEO will be responsible for project management and evaluation oversight, including Coalition/CoP support, needs assessment training design, training delivery and data collection. We propose to convene meetings at no cost at the CSFA Community Campus and/or organizations that can offer large meeting space. Funds are requested for mileage reimbursement for staff and for participating CHWs that request it.

Awardees for Fuerza Grant 2022

Arizona State University Foundation

Contact Names: Mary-Ellen Brown

Project Title: Pima CARES for Health

Budget Amount: \$100,000

Project Summary: Pima CARES will provide in-home health and wellness services for homebound residents. Care management teams will use holistic health and wellness assessments to identify and address needs and barriers, and to link residents to resources to promote optimal health outcomes. Scientifically accurate, culturally, and linguistically responsive health literacy materials will be distributed to all households. Peer Support Specialists will be trained to lead and assist in resident wellness events, increase food security efforts, and promote prosocial activities. Tucson CARES staff will offer training in the Community Resiliency Model, a skills-based intervention aimed at teaching participants how to manage the impact of toxic and traumatic stress. The training will help build a resiliency-focused community.

Use of Funds: Salaries: PI, Program Coordinator, Community Health Worker, and Hourly Student Workers' salaries/benefits to expand on existing services to reach more residents while also working to address harm caused by COVID related social isolation and historical health inequity.

Consultants: Tucson House residents will be paid in monthly stipends to engage in service to their community.

Supplies: Purchase supplies for a mobile printing set up and COVID health kits for Tucson House residents.

Printing Costs: Costs related to printing refrigerator magnets with essential health information and training materials for residents.

Background Checks: Fees associated with background checks on new employees.

Telephone/Fax: Purchase a Wi-Fi hotspot with monthly data subscription.

Other Services: Community Resiliency Model (CRM) Teacher Training and Safe Talk Training.

Awardees for Fuerza Grant 2022

The Beacon Group

Contact Names: Mitch Eskritt

Project Title: Beacon Group WOLVES Project

Budget Amount: \$75,252

Project Summary: Beacon Group has been serving this community in Pima County for 70 years. The goal of the WOLVES project is to increase the available health, wellness, and vocational programs and services offered to low-income people with disabilities. The project will increase participation in these vital programs and services for this year and beyond; addressing COVID-19 disparities and building community resiliency against future public health threats.

The expected outcomes for this project will focus on helping the target population of low-income people with disabilities achieve employment, independence, and the opportunity to live a healthier life. We have established multiple Key Performance Indicators (KPIs) that will measure the expected outcomes and overall success of this project.

Use of Funds: Fund at least part of three positions (Manager, Coordinator, Technician) focused on promoting health, wellness, and employment training to qualifying populations. Additionally, Beacon will use funds to support specific health and wellness programming including, but not limited to, guest speakers and educators, training, exercise, curriculum materials and supplies, healthy eating, cooking, and local educational outings. Lastly, Beacon will use a small portion of the funds for project overhead, travel expenses, and printing. Rental space at a community garden -Hiring a personal trainer to visit weekly and teach proper exercise techniques -Cooking and nutrition classes -Health and wellness course curriculum tailored toward people with disabilities.

Awardees for Fuerza Grant 2022

El Rio – Santa Cruz Neighborhood Health Care, Inc.

Contact Names: Erin Dougherty

Project Title: El Rio Corazón de la Comunidad (El Rio Heart of the Community)

Budget Amount: \$100,000

Project Summary: El Rio Corazón de la Comunidad (El Rio Heart of the Community)

Will reduce health disparities by addressing and improving access to health care and social determinants of health (SDOH) for 300 people and increase awareness of community resources for 50 people through outreach and enrollment by 5/31/23. El Rio will identify and engage community partners with interest in or established relations working with K-12 schools, serving minority populations and school resource centers to engage women, parents, adolescents and youth groups to ensure there is effective peer outreach. El Rio's Heart of the Community will enhance the quality of life in communities by providing access to healthcare and addressing barriers for the community members. Our team will be able to keep assisting community members, both face-to-face and virtually over the phone, to meet the needs of our population.

Use of Funds: Using funds from the Pima County Fuerza in Community project, El Rio will designate staff from the HICR team, one CHA and one Eligibility Specialist, to work with community partners and community members, surveying the needs of our community, and building partnerships that support those needs. Other expenses will be local mileage, office supplies and outreach materials, and printing costs. Please see the detailed budget and justification provided in the other section.

Awardees for Fuerza Grant 2022

International Rescue Committee, Inc.

Contact Names: Micaela Angle

Project Title: COVID Health Disparities

Budget Amount: \$100,000

Project Summary: The International Rescue Committee of Tucson (IRC) will continue its collaboration with the Pima County Health Department to improve access to, the delivery of community health services by mitigating the impact of COVID in Refugee, Immigrant, and Migrant (RIM) Communities in Tucson. The IRC will work with established and new partners to build effective community linkages to address COVID health disparities and build resilience against future public health threats. The project will specifically focus on COVID vaccines and testing, health education, care coordination, and will build resilience through expanded partnerships in marginalized RIM communities. This work will ensure that RIM individuals, who are more vulnerable to public health threats, can access appropriate health care and receive referrals to relevant community services.

Use of Funds: Funds will be used for staff time, materials, interpretation, and support costs required to implement activities and meet the stated outcomes. The COVID Outreach Coordinator will supervise community outreach activities including liaising with IRC's RIM Health Advisory Board and PCHD, coordinating translation and developing outreach and health education materials. The Care Coordinator will provide health care coordination, referral to medical, and social services to project participants with complex medical needs. This position will also provide health literacy training to enrolled participants. The Community Health Worker will interpret, translate, and culturally verify health education and outreach materials, provide health education sessions and events in the community, and disseminate health education and outreach materials.

Awardees for Fuerza Grant 2022

Liberty Partnership Community Council dba LPKNC

Contact Names: Arcelia Cornidez

Project Title: Building Community Resilience through Mental Health

Budget Amount: \$99,935

Project Summary: We aim to address the mental health impact of Hispanic families left dealing with loss, grief and trauma from the COVID-19 pandemic. Providing these families with education and a connection to the right resources for continued care resulting in more resilient connected families. LPKNC will engage south Tucson families in a mental health education workshop to educate local families on the impact COVID-19 has had on everyone's mental well-being and how to take care of one's mental health. We will have a community partner facilitate the Opportunity Planning Process (OPP) with 30 participants across two sessions with 15 participants each session. All participants will take home a mental health kit, which will equip them with tools for continuing to improving their mental health beyond the workshop and education session to build resiliency in future stressful situations.

Use of Funds: Funding will support the salaries, wages and benefits for the employees who will be directly implementing this project. It will also support the materials for workshops and handouts to be printed and disseminated during outreach events. Social media and other expenses necessary to carry out the project, including mileage reimbursement. Participants will receive a \$50 gift card for their participation. Our community partner will facilitate the Opportunity Planning Process (OPP) where participants will get a \$100 gift card. The OPP is a systematic approach to Rural/Semi-rural areas of the County Communities of color including Native American, Latina and African American. People living with chronic illness and/or disabilities, mental health lived experiences, substance use challenges, those experiencing houselessness, with low income, living in high risk settings, including (but not limited to) congregated settings and detention centers young people (13-24) and older adults.

Awardees for Fuerza Grant 2022

Portable Practical Education Preparation, Inc.

Contact Names: Amy Bass

Project Title: Informacion es Poder/Information is Power

Budget Amount: \$80,000

Project Summary: The Informacion es Poder/Information is Power Project (IPP) will serve Amado AZ in Pima County with the goal to mitigate the impact of Covid-19 and disparities, to improve access to resources, services and supports, to promote health and wellbeing and build community resilience against future public health threats. Amado is a rural, unincorporated area, lacking many supportive services and resources. Many families live at or below the federal poverty line and do not have access to consistent sources of information. The IPP will improve access to resources, services and supports using community engagement and education that is culturally respectful and inclusive of the community served. The IPP project will serve approximately 1,087 people living in rural Amado, with a concentrated focus on neighborhoods with the highest level of poverty.

Use of Funds: Hire staff- salary, benefits and office space (includes internet) Contract media advisor, Contract evaluator

Purchase training supplies.

Purchase two tablets for researching information in the team meetings

Conduct listening sessions (pay for space rental, facilitators)

Pay for print layout and production of quarterly newsletter, pay for quarterly distribution of newsletter (postage and mileage)

Pay for professional printing of posters and placement

Pay for printing fliers

Pay for awards honoring Community Information Team members

Awardees for Fuerza Grant 2022

Sister Jose Women's Center

Contact Names: Penny Buckley

Project Title: Connect to Health

Budget Amount: \$100,000

Project Summary: Sister Jose Women's Center (SJWC) developed The Connect to Health Project, which will assist unsheltered women in its daytime program and shelter women in its overnight program to overcome obstacles and increase positive health and housing outcomes. SJWC serves the daily survival needs of 65 to 100 women experiencing homelessness six days a week and offers safe overnights to 40 women every night. Connection to Health will build and strengthen cross-system collaboration with medical and mental health providers, homeless service agencies, and city emergency services to streamline and coordinate on-site assistance to meet the complex health needs of women.

Use of Funds: Personnel costs in this project. Human services require trained effective staff.

Funds will be used to fund the Connect to Health budget to offset increased costs.

As this project is an expansion of established programs, it does not include costs associated with the overnight shelter program or those specific to other programs even though these programs vastly improve quality of life and positive health outcomes.

Awardees for Fuerza Grant 2022

Southeast Arizona Area Health Education Center, SEAHEC

Contact Names: Gail Emeick

Project Title: SEAHEC Casa Alitas Migrant Health Program

Budget Amount: \$95,898

Project Summary: SEAHEC's Casa Alitas Migrant Health Program's goal is to improve health, wellbeing and resilience of migrant, and asylum seeking population in Tucson while building a resilient community of care coordination and provision here in the Old Pueblo. All migrants will be provided water, food, clean clothing and access to a shower. They are asked whether or not they have immediate medical/health concerns, have or need prescription medications, and are assessed for any priority conditions including pregnancy, children under age 3 months, and more. These needs are responded to based on the intake protocols. Our project aims to develop a health workforce that responds to current and emerging health needs.

Use of Funds: Families Program including employee related expenses calculated at 26%. Total personnel is \$73,877 for Migrant Healthcare Coordinator to establish/implement migrant healthcare coordination protocols, referral system, and oversee volunteer healthcare team. 1 Community Health Worker to provide culturally appropriate COVID-19 and vaccine education and other emerging priority health topics, provide one on one interaction and support to migrant families assisting in referral and follow up as needed, in languages including English, Spanish and Portuguese. Funding would cover two SEAHEC Executive Directors' effort for project oversight and reporting and preparation of Community Resiliency Plan. Additionally, programmatic cost request is for \$11,753 Agency costs for \$1,550. Indirect is 10% \$8,718.

Awardees for Fuerza Grant 2022

Tucson Chinese Association, Inc.

Contact Names: Robin Blackwood

Project Title: Together We Thrive

Budget Amount: \$100,000

Project Summary: Through this project, Tucson Chinese Association (TCA) and its partners will build healthier and stronger communities as the project connects, engages, and collaborates with them. It will address the three World Health Organization dimensions of health: (1) physical – infection by the virus, (2) mental – uncertainty and lacking control of the situation that leads to anxiety, and (3) social – being isolated from people. During the past two and half years, the COVID-19 pandemic has significantly affected Asian American, Native Hawaiian and Pacific Islander populations in Pima County. The Health Belief Model used by many community health promotional projects throughout the world, will be the project framework to increase COVID-19 knowledge to establish a positive attitude and belief on ways to cope with the virus.

Use of Funds: Funding two personnel to implement the project. A project coordinator and a project assistant. Staff development includes training. Outreach/health promotion to underserved/hard to reach communities. Printing includes design/printing of signature brochure/newsletters, in English and Spanish. Program operating expenses include space rental, honoraria for mental health panel members (2 panels), and funds to PACA for collaboration/assistance in developing website/outreach. Advertising includes public service announcements, spot on local Vietnamese TV station, and an interview on the AZPM Arizona Spotlight program. Mileage for paid personnel. Website development, time of social media consultant, IT consultant for Zoom materials, and translation funding for preferred languages identified by the advisory committee.

Awardees for Fuerza Grant 2022

Tucson Medical Center Foundation

Contact Names: Heidi Elizando

Project Title: Tucson Collaborative Community Care

Budget Amount: \$77,459

Project Summary: For many people, calling 911 and going to an emergency room is the only way to access care. Unfortunately, many 911 callers are people who need primary medical care or social services instead of emergency medicine. People who use 911 for non-emergency needs remain invisible to social service agencies and primary care physicians because they simply do not reach out to those providers for help. That is why Tucson Fire Department and Tucson Medical Center created the Tucson Collaborative Community Care (TC-3). Through an innovative collaboration unlike any other in the country, TC-3 addresses the full range of health care and human service needs, providing direct care to those who need it most, in a way that no single agency ever has. After we meet critical needs, we continue to work with each client until resources are in place to meet their long-term needs. And if we encounter long-term needs that none of our partners can address, Tucson Collaborative Community Care will take those on.

Use of Funds: We will pay the salary of the TMC Nurse Navigator assigned to the TC-3 team. Will also purchase and assemble 1,000 supply bags for clients who are homeless. We distribute bags when we accompany Tucson Police Department's homeless outreach team in their visits to homeless encampments and whenever else we encounter a client experiencing homelessness. Each bag contains items such as an emergency blanket, food, beverages, socks, hand sanitizer, feminine hygiene products, and weather-appropriate clothing to help protect clients from adverse weather conditions. The bag also contains a pamphlet with information on how to live safely in congregate settings and about how to access services, along with COVID information