Dear Retail Owner/Manager,

Your establishment has been identified as a retailer that has sold a tobacco product to a minor. Both compliance to Arizona state laws, and the health and welfare of our youth is of extreme importance.

In order to help educate yourself and your employees, regarding the laws surrounding the sale of tobacco, Pima County Tobacco and Chronic Disease Prevention Program has compiled this packet for use in your establishment.

Included in this packet are educational materials to aid in the compliance of Arizona tobacco retailer laws and build knowledge around the harmful effects that tobacco has on youth. Signage recommendations are that they be displayed in a conspicuous area where employees gather and in the tobacco sales area to discourage underage persons from attempting to purchase tobacco products. Utilization of these tools are at your discretion but keep in mind, they are most effective when used as intended.

If you feel further education would benefit you and your employees, we offer our monthly Arizona Tobacco Retailer Training. To register, please visit: www.pima.gov/artt or contact me directly.

Sincerely,

Name
Program Coordinator
Tobacco and Chronic Disease Prevention
Office (520) 247 – xxxx
Email
Under 18?

Buying tobacco products?

DON’T!

YOU ARE BREAKING THE LAW!

You could face a fine of:

$300
- If you buy, posses, use tobacco products underage
- If you buy, sell, give tobacco products to an underage person

See A.R.S. § 13-3622(A)

$500
- If you use a fake ID to buy, posses, use tobacco products underage

See A.R.S. § 13-3622(B)

Using Tobacco Underage Can Cost You Much More Than a Fine

CHOOSE TO REFUSE

For more information call the Pima County Health Department: 520-243-7904
TOBACCO SALES: WHAT YOU NEED TO KNOW

What is considered a tobacco product?
- Cigarettes
- Cigars
- Chewing Tobacco
- Dissolvable Tobacco
- Snuff
- Snus
- Smoking or chewing tobacco of any kind
- Pipe Tobacco
- Bidis
- Shisha
- Kreteks (Cloves)
- Cigarette Papers
- Cigar Wraps
- Pipe Tobacco
- Bidis
- Shisha
- Kreteks (Cloves)
- Cigarette Papers
- Cigar Wraps

What is breaking the law?
Furnishing tobacco products to a minor
- Selling any tobacco product to a minor
- Selling any tobacco product to an adult when it is obvious that the product is for a minor
- Giving tobacco products to a minor

See A.R.S. § 13-3622(A)

What happens if you get caught?
- Charged with a petty offense by law enforcement
- Fined up to $300
- Fined up to $1,000 for the retail owner
- You may be suspended and/or terminated by the employer

Tips when making a tobacco sale:
- Ask for government-issued picture ID.
- Examine the ID for authenticity.
- Compare likeness of photo to buyer.
- Use electronic age verification (EAV) device.
- Use age verification signage.
- Don't assume the buyer “looks old enough.” Ask for proof.
- Don’t rush or be rushed. Take your time.
- Don’t feel bullied. You’re the boss. Be firm.
- Don’t be distracted by looks or flirting.
- Don’t try to be the “cool guy/girl.”

Why risk your hard earned money to sell tobacco product to a minor?
When in doubt REFUSE THE SALE!

For more information call the Pima County Health Department: 520-243-7904