




MEMORANDUM

Date: June 13, 2014

To: Chairman and Members
Pima County Bond Advisory Committee

From: C.H. Huckelberry
County Administrator 

Re: **Economic Development Bonds**

Attached is an outline of an economic development update that will be completed and forwarded to the Board of Supervisors for their approval this summer. This plan updates the previously plan adopted by the Board for Years 2012 to 2014 and will effectively be in place for the remainder of 2014 through 2016.

There is significant overlap in many of the program areas for job creation, and a number of the project presentations you will receive at your June 20, 2014 meeting. Many proposed and even approved projects relate to certain components of this plan. I will note these as the projects are presented to the Committee.

Our primary efforts in the area of economic development are to promote export-based jobs and increase external tourism. Both of these initiatives bring wealth to the community and foster secondary job creation.

CHH/anc

Attachment

c: The Honorable Chair and Members, Pima County Board of Supervisors
Nicole Fyffe, Executive Assistant to the County Administrator
Diana Durazo, Special Staff Assistant to the County Administrator



PIMA COUNTY EFFORTS TO PROMOTE ECONOMIC DEVELOPMENT

1. PRIMARY JOB CENTER DEVELOPMENT

- A. Raytheon Buffer
- B. Aerospace, Defense and Technology Business and Research Park
- C. Sunset Road and Interstate 10/River Road
- D. Tech Launch Arizona
- E. Biosciences and Biotechnology

2. REGIONAL INFRASTRUCTURE INVESTMENT FOR JOB CREATION

- Surface
 - Interstate 11
 - Auxiliary Interstate Highway, Interstate 10 to Interstate 19
- Air
 - Second Parallel Runway at Tucson International Airport
- Rail
 - Rail/Truck Interface at the Port of Tucson

3. PROTECTING OUR EXISTING MAJOR EMPLOYMENT BASE

- A. Raytheon
- B. Davis-Monthan Air Force Base
- C. Arizona Air National Guard
- D. The University of Arizona

4. LOGISTICS CENTER AT TUCSON INTERNATIONAL AIRPORT ENVIRONS

5. LEVERAGING THE INTELLECTUAL CAPACITY OF THE UNIVERSITY OF ARIZONA (Major initiatives being developed by the University)

6. PROMOTING TOURISM

- A. Diversify Sports Attractions by Encouraging Soccer as an Emerging Attraction Sport
- B. Making Cycling a Tourism Destination Event
- C. Creating New and Expanding Existing Tourism through Public Investment
- D. Inbound Medical Tourism

7. ENHANCING OUR RELATIONSHIP WITH MEXICO

- A. Impacting the Cost of Doing Business for Import/Export: Taxation Impact of Maquiladora and Sales Tax, Technical and Engineering Expertise to Support Maquiladora Operations
- B. Strengthen Relationship with Guaymas, Port of Guaymas and Port of Tucson
- C. Strengthen Rail Service and Customs Capacity at the Border
- D. Educate Southern Arizona Businesses and Citizens About Cross-border Opportunities and Making it Easier for Mexico-based Businesses to do Business in Pima County
- E. Work with Visit Tucson to Increase Tourism

8. JOB TRAINING AND WORKFORCE SKILLSET ENHANCEMENT

- A. Higher Skills Equal Increased Competitiveness, More Jobs and Increasing Earning Power
- B. A Regional Public Workforce System
- C. Centralized Resources for Employers
- D. An Access Hub for Federal Funding