



Tucson Visual Arts Complex
Site Acquisition

Downtown Tucson Cultural Arts District

- ▶ **Proposal:**

Secure site to create a Visual Arts Complex, a critical element for development of a Downtown Tucson Cultural District

- ▶ **Visual Arts Complex is:**

- ▶ Active, flexible, mixed-use space
- ▶ Include office, retail, and residential
- ▶ Indoor and outdoor community space
- ▶ Light/clean manufacturing, educational, museums, and gallery uses



Visual Arts Center critical to District

- ▶ Cultural and Innovation District builds on existing assets
 - ▶ Tucson Museum of Art
 - ▶ Tucson's January 8th Memorial
 - ▶ Tucson Convention Center
 - ▶ Eckbo Fountains
 - ▶ Museum of Contemporary Art
 - ▶ SunLink Streetcar
- ▶ And many others within 10 minutes walking distance of streetcar



Benefits of the Cultural & Innovation District accrue to all

- ▶ Drive increased private investment
- ▶ Foster job creation
- ▶ Attract and retain young workers
- ▶ Create a destination for local and international tourists

- ▶ An identifiable district is greater than the sum of the parts



District has community support

- ▶ Proposal supported by a growing coalition of non-profit and other groups, including:
 - ▶ Tucson's January 8th Memorial Foundation
 - ▶ Tucson Museum of Art
 - ▶ Downtown Tucson Partnership Merchant's Council
 - ▶ University of Arizona





Thank You