



A photograph of a desert landscape featuring several saguaro cacti and sparse, dry vegetation under a clear sky. The title 'ECONOMIC IMPACT' is overlaid in white, bold, serif font with a black outline.

ECONOMIC IMPACT

- Tourism Impact in Pima County – per year
 - 22,340 jobs
 - \$150,500,000 Direct Tax Revenue
- Investment in Conservation Lands to date
 - ~\$160,000,000
- Investment in restoration
 - \$2,000,000 per year for 5 years
 - \$280,000 per year maintenance costs